

F. No. K-11020/373/2022-E&MDA-DoC  
Government of India  
Ministry of Commerce & Industry  
Department of Commerce  
E&MDA Division  
\*\*\*\*\*

Vanijya Bhavan, New Delhi  
Dated: 26<sup>th</sup> June, 2023

**OFFICE MEMORANDUM**

**Subject: Minutes of Meeting of the Empowered Committee of MAI held on 4<sup>th</sup> May 2023 to consider proposals for MAI assistance for the activities to be undertaken by EPCs/Trade Bodies during the FY 2023-24.**

The undersigned is directed to forward herewith minutes of the meeting of the Empowered Committee of MAI, held on 4<sup>th</sup> May 2023 under the Chairmanship of Shri Sunil Barthwal, Commerce Secretary, Department of Commerce, for information and necessary action.

Encl: As above

  
(T.G.K. Jagannadham)  
Deputy Secretary to the Govt. of India  
Tel: tgk.jagan@nic.in

To

1. The Secretary, Ministry of External Affairs
2. The Secretary, Ministry of MSME
3. The CEO, NITI Aayog
4. Ms. Arti Bhatnagar, AS&FA, DoC
5. Shri Santosh Kumar Sarangi, DG, DGFT
6. Shri Rajesh Agrawal, AS, DoC
7. Shri L. Satya Srinivas, AS, DoC
8. Shri Amardeep Singh Bhatia, AS, DoC
9. Ms. Nidhi Mani Tripathi, Joint Secretary, DoC
10. Ms. Indu C. Nair, Joint Secretary, DoC
11. Shri Vipul Bansal, Joint Secretary, DoC
12. Dr. Krishan Kumar, Joint Secretary, DoC
13. Shri Manish Chadha, Joint Secretary, DoC
14. Shri Akash Taneja, Additional DGFT, DoC
15. Shri Tapan Mazumder, Additional DGFT, DoC
16. Shri Anil Aggarwal, Additional DGFT, DoC
17. Ms. Renu Lata, Economic Adviser, DoC
18. Shri C. Vanlalramsanga, Economic Adviser, DoC
19. Ms. Shubhra, Trade Advisor, Export Division, Ministry of Textiles

Contd...

Copy forwarded to organizations:

1. Shri Rajat Agarwal, ED, ITPO
2. Dr. Ajay Sahai, DG & CEO, FIEO
3. Shri Ravi Uday Bhaskar, DG, Pharmexcil
4. The CEO, IOPEPC
5. Shri Sabayasachi Ray, ED, GJEPC
6. Shri Suranjan Gupta, ED, EEPC
7. Ms. Charu Mathur, DG, IEEMA
8. Shri Lokesh Raina, Dy. ED, ACMA
9. Shri R. Selvam, ED, CLE
10. Shri Tarun Dewan, ED, SGEPC
11. Shri S.G. Bharadi, ED, Chemexcil
12. Shri Sribashdas Mohapatra, ED, Plastic EPC
13. Secretary, Capexil
14. Dr. Debjani Roy, ED, Shefexil
15. Shri D. Sathiyam, Secretary, Spices Board
16. Shri Gurmeet Singh, ED, ESC EPC
17. Shri Arun Gupta, DG, TEPC
18. Dr. Abhay Kumar Sinha, DG, Services EPC
19. Shri V. K. Gauba, Additional DG, TPCI
20. Shri R. K. Verma, ED, EPCH
21. Shri Mithilesh Thakur, SG, AEPC
22. Dr. Smita Nagarkoti, Officiating ED, Carpet EPC
23. Dr. Siddhartha Rajagopal, ED, Texprocil
24. Shri A. Ravi Kumar, ED, SRTEPC
25. Shri T. S. Chadha, ED, ISEPC
26. Shri N. Sreedhar, ED, HEPC
27. Shri Mahesh N. Sanil, ED, Pedexcil
28. Shri Suresh Thakur, ED, WVEPC
29. Shri Siddharth Lohriwal, Chairman, JPDEPC
30. Shri Chandrajit Banerjee, DG, CII
31. Shri Deepak Sood, SG, ASSOCHAM
32. Shri Arun Chawla, DG, FICCI
33. Dr. Rajeev Singh, DG, ICC
34. Shri Saurabh Sanyal, SG, PHDCCI
35. Ms. Khyati Naranane, CEO, The Federation of Telangana Chambers of Commerce and Industry (FTCCI)
36. Shri Pravin Shrivastava, DG, Indian Chamber of Food and Agriculture (ICFA)

\*\*\*\*\*

**No. K-11020/373/2022-E&MDA**  
**Government of India**  
**Ministry of Commerce & Industry**  
**Department of Commerce**  
**E&MDA Division**

\*\*\*\*

**Minutes of the Meeting of the Empowered Committee of the Market Access Initiative (MAI) Scheme, held at 11.00 AM on 4<sup>th</sup> May, 2023**

A meeting of the Empowered Committee of the Market Access Initiative (MAI) Scheme was held at 11.00 AM on 4<sup>th</sup> May, 2023 under the Chairmanship of the Commerce Secretary. The list of participants is placed at **Annexure-I**.

2. After welcoming the participants, the Joint Secretary (E&MDA), Department of Commerce made a presentation on the MAI Scheme, briefly highlighting the broad contours of the Scheme, progress of the Scheme over the years, achievements under the Scheme in terms of activities organised and participation of Indian exporters in these activities, and allocation and utilisation of funds under the Scheme over the years. He apprised the Committee that the Scheme was launched in FY 2002-03 with a meagre budget of ₹14 crore, which rose to ₹325.00 crore in 2019-20. However, due to disruptions caused by the COVID pandemic, there was reduced allocation since 2020-21. He further informed the Committee that the Scheme supports wide arrays of export promotion activities and that considering the demands of the industry it is proposed to expand the scope of some of the provisions of the Scheme so as to give further impetus to the promotional activities undertaken by the EPCs and Trade Bodies. He sought approval of the Committee to the revisions in the operational guidelines, formulated on the basis of stakeholder consultations. He also apprised the Committee about the process followed by the Sub-Committee in recommending the proposals for consideration of the EC.

3.1.1. After the presentation, the items on the agenda of the meeting were taken up for discussion of the Committee. The decisions taken by the Empowered Committee on the agenda items are as under:

**3.1.2.** : EC noted the information placed before it.

**4. Agenda Item No.1: Proposal for revision of the Operational Guidelines of the Market Access Initiative (MAI) Scheme.**

**4.1. Proposal for upward revision in the funding norms:**

**4.1.1. Proposal for consideration of the EC:** A broad 20% increase was proposed in funding for WANA, West Europe, USA, CIS, NEA, ASEAN, LAC and Oceania. Accordingly, approval of EC is solicited to the following region-wise funding norm for the events abroad to be supported under the MAI Scheme during FY 2023-24:

Sl. No.	Region	Assistance per participant (in ₹ lakh)	
		Existing	Proposed
(i)	<b>WANA</b>	1.00 (for Dubai: 1.75)	<b>1.20 (2.10 for Dubai)</b>
(ii)	<b>Europe</b>	2.25	<b>2.75 for West Europe</b> 2.25 for East Europe
(iii)	<b>NAFTA</b>	2.10	<b>2.50 for USA</b> 2.10 for Canada and Mexico
(iv)	<b>CIS</b>	1.90 for Russia/ 1.75 for other countries	<b>2.25 (for Russia)/ 2.00 for other countries</b>
(v)	<b>NEA</b>	1.50	<b>1.80</b>
(vi)	<b>ASEAN</b>	1.35	<b>1.60</b>
(vii)	<b>Africa</b>	1.40	1.40
(viii)	<b>South Asia</b>	1.10	1.10
(ix)	<b>LAC</b>	1.90	<b>2.20</b>
(x)	<b>Oceania</b>	1.80	<b>2.00</b>

**4.1.2. EC decision:** EC approved the proposal, subject to the modification that the funding for all regions be increased by 20% as under:

Sl. No.	Region	Assistance per participant (in ₹ lakh)	
		Existing	Revised
(i)	<b>WANA</b>	1.00 (for Dubai: 1.75)	1.20 (2.10 for Dubai)
(ii)	<b>Europe</b>	2.25	2.75
(iii)	<b>NAFTA</b>	2.10	2.50
(iv)	<b>CIS</b>	1.90 for Russia/ 1.75 for other countries	2.25 (for Russia)/ 2.10 for other countries
(v)	<b>NEA</b>	1.50	1.80
(vi)	<b>ASEAN</b>	1.35	1.60

(vii)	<b>Africa</b>	1.40	1.65
(viii)	<b>South Asia</b>	1.10	1.30
(ix)	<b>LAC</b>	1.90	2.25
(x)	<b>Oceania</b>	1.80	2.10

#### **4.2. Proposal for revision in the provisions related to airfare reimbursement: enhanced rates of airfare and revision in the norms**

##### **4.2.1. Proposal for consideration of EC:** Sl. No.6 (ii) and 7 below para 7.3 of the MAI Operational Guidelines may be revised as under:

- i. The ceiling of airfare reimbursement to Indian exporters for participation in events abroad and also for hosting foreign buyers in RBSMs in India may be enhanced by 20%, as indicated below, with effect from FY 2023-24:
  - a. ₹1,50,000/- for Africa and American continents; and
  - b. ₹90,000/- for other markets.

(Note: The fares proposed are maximum limit for economy class.)

- ii. Reimbursement of airfare to the companies having nil exports/ start-ups/ new exporters may be allowed up to 10% of the total number of participants, subject to the following conditions:
  - a. The amount of airfare reimbursable will be 50% of the economy fare, subject to market-wise ceilings prescribed in the Scheme guidelines,
  - b. The exporter has been active in the domestic market and has at least annual turnover of **₹10.00 lakh** in the preceding financial year.

(Note: For other exporters also, it will be necessary to have minimum annual export turnover of ₹10 lakh in the preceding financial year to avail reimbursement of airfare.)

- iii. The number of foreign buyers per company may be enhanced to 5 for the electrical sector (limited to government and public sector power utilities only).

##### **4.2.2. EC Decision:** EC approved the proposal contained in para 4.2.1 above with the modification that the minimum turnover prescribed at sub para (ii) of the said para be raised to **₹50.00 lakh**.

**4.3. Support for Government led delegations comprising exporters, business, media persons, eminent personalities, resourceful persons and other stakeholders:**

**4.3.1. Proposal for consideration of the EC:** Approval of the EC was sought for making an enabling provision below Sl. No.6 (i) in the Table below para 7.3 of the MAI Operational Guidelines for providing assistance for mounting delegations comprising of exporters, business, media persons, eminent personalities, resourceful persons and other stakeholders with high-level Government delegations, on 100% basis, with the following stipulations:

- a. The size and composition of the delegation would be finalised by the Territorial Division concerned in DoC. The Division would obtain necessary administrative approval in this regard.
- b. In order to minimize cost on such delegation, the details, including plans related to travel and stay, may be finalised, as far as possible, much in advance, and while doing so, measures may be taken to ensure economy in utilisation.

**4.3.2. EC Decision: EC approved the proposal limiting the delegation to trade experts only.**

**4.4. Revision in the provisions related to reimbursement of expenses incurred on statutory compliances abroad**

**4.4.1 Proposal for consideration of EC:** The provision related to support for statutory compliances abroad at Sl. No.8 in the Table at para 7.3 of the MAI Operational Guidelines may be revised, **with prospective effect**, as under:

(i) In the list of admissible items, related to support for statutory compliances abroad, presently available to pharma, chemicals, engineering, agri, services etc sectors may be expanded by inclusion of the following items:

- a. Patents for engineering products;
- b. Testing and certification of telecom equipment and electronic equipment/components;
- c. Testing and certification charges for electronics and computer hardware/ software;
- d. Testing of toys;

- e. Accreditation charges of sports goods;
- f. Testing requirements pertaining to the textiles sector;
- g. Cost of document endorsement/ verification by foreign missions in India, in respect of tender documents related to project exports.
- h. Inclusion of any new component with the approval of CS.

(ii) The timeline for submission of claims by exporters to EPCs may be revised from '45 days from date of receipt of certificate' to '90 days from date of issuance of certificate', as proposed by EP (Pharma) Division; and

(iii) Reimbursements under the above provision of the MAI Operational Guidelines may be limited to the exporters having f.o.b. value of exports of or less than ₹200.00 crore during the preceding financial year.

**4.4.2. EC Decision:** EC approved the above proposal with the modification that the reimbursement under the Scheme will be limited to the exporters having f.o.b. value of exports up to ₹100 crore during the preceding financial year. Further, while examining the claims for reimbursement, EPCs may ensure that such claims are essentially linked to market access issues.

#### **4.5. Inclusion of provision related to setting up of warehouses, etc abroad**

**4.5.1. Proposal for consideration of EC:** An enabling provision may be made under Sl. No.2 (Marketing, Branding, Publicity Campaign and Cataloguing) in the Table below para 7.3 of the MAI Operational Guidelines for 'support for opening of showrooms, warehouses and display in international departmental stores." The support would be for lease/ rental charges of property/ cost of setting up of showrooms/ warehouses/ and rental charges of display space at international Departmental Stores or local distribution networks, subject to a ceiling of ₹5.00 crore per project per annum for a maximum of five years, in the following manner, and thereafter the project will run on self-financing basis:

First year:	90%: 10%
Second year:	80%: 20%
Third year:	70%: 30%
Fourth year:	60%: 40%
Fifth year:	50%: 50%

The EC may enhance or curtail the level of assistance as also the period of assistance, on a case to case basis.

**4.5.2. EC Decision:** EC approved the proposal contained in para 4.5.1 above.

#### **4.6. Support for subscription of Data Base (especially useful for Start-ups, etc.) to connect with the foreign buyer**

**4.6.1. Proposal for consideration of EC:** A provision may be made under Sl. No.4 of para 7.3 of the MAI Operational Guidelines for support for subscription of database, including those related to project intelligence and tender information. For operationalising this provision, proposals will be obtained from the EPCs. On receipt of the proposals, the Divisions concerned will obtain views of the Indian Missions abroad about the availability and authenticity of such database, the terms and conditions of subscription (such as whether it can be copied, circulated, its validity, etc.). Thereafter, the Sub-Committee and the Empowered Committee may consider each proposal on its merits.

**4.6.2. EC Decision:** EC approved the proposal contained in para 4.6.1 above.

#### **4.7. Support for Fashion Shows**

**4.7.1. Proposal for consideration of EC:** It is proposed to include 'Assistance for fashion shows during fairs/ exhibitions/ BSMs/ RBSMs' at Sl. No.6 and 7 of para 7.3 of the Operational Guidelines of MAI Scheme, as an eligible component for the sectors like G&J, apparels, handicrafts, leather, etc.

**4.7.2. EC Decision:** EC approved the proposal contained in para 4.7.1 above.

#### **4.8. Support for e-commerce**

**4.8.1. Proposal for consideration of EC:** It is proposed to include support to Indian exporters for listing of their products on the e-commerce sites in the MAI guidelines and for this purpose, incorporating it as an eligible item of expenditure under Sl. No.2 of para 7.3 of the MAI Operational Guidelines. The threshold level of companies for availing such benefits and the quantum of assistance will be worked out in consultation with the Divisions.

**4.8.2. EC Decision:** EC approved the proposal contained in para 4.8.1 above.

#### **4.9. Support for participation in international conference**

**4.9.1. Proposal for consideration of EC:** 'Participation/ hosting of international conference' may be incorporated as an eligible component under Sl. No.6 and 7 of para 7.3 of the Operational Guidelines of MAI Scheme. This provision will be specific to the Project EPC and support will be towards venue and organising cost/ participation fee, publicity cost, cost for translation and interpretation, cost of catalogues and airfare for eligible Indian exporters and foreign buyers, as applicable for events abroad and RBSMs in India.

**4.9.2. EC Decision:** EC approved the proposal contained in para 4.9.1 above.

#### **4.10. Assistance for reverse visits of prominent foreign buyers, regulators, trade journalists, etc:**

**4.10.1. Proposal for consideration of EC:** A provision may be made in the Scheme to provide financial assistance towards expenditure on hosting prominent foreign buyers, regulators, trade journalists, etc under Sl. No.7 of para 7.3. of the Operational Guidelines. Such visits will be considered on the same pattern and subject to same ceilings as is being done presently for foreign buyers in a RBSM and will be coordinated by the Division concerned.

**4.10.2. EC Decision:** EC approved the proposal contained in para 4.10.1 above.

#### **4.11. Enhanced support for publicity**

**4.11.1. Proposal for consideration of EC:** EPCs will be encouraged to use digital/ social/ print media during events (fairs/ exhibitions/ BSMs) for branding of Indian products in international markets and for this purpose may be given enhanced support,

within the ceilings prescribed under the Scheme and subject to the sharing norms. For availing the enhanced support:

- (i) The EPCs may provide the precise details while submitting their proposals.
- (ii) They may indicate clear roadmap and strategy.
- (iii) The ephemeral nature/ time span of the social media advertisement may be considered a determining factor in deciding the cost/assistance for such publicity/advertisement items.
- (iv) Such publicity may be more linked to the specific events such as buyer seller meet, RBSM/RBSM specials, etc.

**4.11.2. EC Decision:** The proposal lacked clarity and was hence dropped.

#### **4.12. Reimbursement of freight charges**

**4.12.1. Proposal for consideration of EC:** Support may be provided for shipment of exhibits on 50% funding basis to Micro and Small Enterprises, as defined in the MSME Act, with an upper ceiling of ₹50,000/- per exporter per event. This proposal does not require any revision in the guidelines.

**4.12.2. EC Decision:** EC approved the proposal with the modification that such support for freight charges will be available to only such exporters who are eligible for airfare reimbursement under the Scheme, i.e. the exporters having f.o.b. value of exports of less than ₹50 crore in the preceding financial year.

#### **4.13. Display of products at International Airports, etc**

**4.13.1. Proposal for consideration of EC:** It is proposed to raise the ceiling from existing ₹1.00 crore to ₹5.00 crore. Further, the support would be for lease rentals, construction/ decoration, publicity, etc. for a maximum period of 5 years on the following pattern and thereafter the project will run on self-financing basis:

First year:	90%: 10%
Second year:	80%: 20%
Third year:	70%: 30%
Fourth year:	60%: 40%
Fifth year:	50%: 50%

Necessary changes in this regard may be made at Sl. No.3 of para 7.3 of the MAI Operational Guidelines.

**4.13.2. EC Decision:** EC approved the proposal contained in para 4.13.1 above.

#### **4.14. Proposals from Indian Missions**

**4.14.1. Proposals for consideration of EC:** It is proposed to support activities undertaken by Indian Missions, as examined/ recommended by the Divisions, on 100% funding basis, as these are being done by the Government itself.

**4.14.2. EC Decision:** EC approved the above proposal.

#### **4.15. Outcome monitoring**

**4.15.1. Proposal for consideration of EC:** It may be made incumbent upon the grantee organisations for regular follow up with the Indian exporters post completion of export promotion events and to submit to Department of Commerce, on the MAI Portal, details of outcome of such follow-up as also the details of export trend pertaining to the particular market after six months and again after a year of completion of the event.

**4.15.2. EC Decision:** EC approved the proposal contained in para 4.15.1 above.

### **5. Agenda Item No. II : Proposals received from the EPCs and Trade Bodies seeking assistance for undertaking export promotion activities during FY 2023-24**

#### **5.1. Proposals for consideration of EC:**

- i. Approval of the EC was solicited for MAI assistance of **₹324.34 crore for 434 proposals** and **for ₹1.32 crore** for 15 capacity building programmes for FY 2023-24, recommended by the Sub-Committee of MAI, as indicated below (details at **Annexure-II**):

#### **A. Commodity-wise proposals recommended by the Sub-Committee**

S. No.	Commodity	No. of events	Sub Committee Recommendation (₹ in lakhs)
1	Agri & Allied / Agri-Food & Agri-Tech	26	2575.2
2	Books & Publications	4	142.65
3	Building Materials / Construction	8	469.05
4	Ceramic & Glass	2	76.56
5	Chemicals / Cosmetics / Beauty	18	860.08
6	Electronic & Software	12	878.05
7	Engineering	100	6896.75
8	Gems & Jewellery	17	1352.00
9	IT, Telecom	6	414.5
10	Leather	20	1579.2
11	Logistics & Professional services	2	300.00
12	Multi	16	939.85
13	Pharma & Pharma Allied	11	1139.77
14	Plastic, Printing & Packaging	18	1247.5
15	Project Export	2	192.00
16	Services	19	2275.85
17	Sports Goods	9	698.00
18	Textiles	144	10397.42
	<b>Grand Total</b>	<b>434</b>	<b>32434.43</b>

### B. Region-wise proposals recommended by the Sub-Committee

S. No.	Region	No. of events	Sub Committee Recommendation (₹ in lakhs)
1	Africa	26	1426.93
2	ASEAN	27	1061.93
3	CIS	17	978.18
4	EUROPE	106	7959.11
5	India	51	8969.64
6	LAC	28	1437.67
7	NAFTA	48	3236.90
8	NEA	37	2200.82
9	OCEANIA	16	935.95
10	SOUTH ASIA	24	1104.00
11	WANA	54	3123.30
	<b>Grand Total</b>	<b>434</b>	<b>32434.43</b>

- ii. Reimbursement of airfare will be made to the eligible exporters participating in the events abroad, as per admissibility provided in the MAI Scheme guidelines, in consultation with the Finance Division.

**5.2. EC Decision:** EC approved the proposals contained in para 5.1 above.

**6. Agenda Item No. III : Proposals for Ex-post-facto approval**

**6.1. Proposals for consideration of EC:** Ex-post-facto approval of the EC was solicited in respect of 84 export promotion activities involving MAI assistance of ₹55.00 crore to the EPCs and Trade Bodies, as per **Annexure III**.

**6.2. EC Decision:** EC approved the proposal contained in para 6.1 above, on ex-post-facto basis.

7. Concluding the meeting, the Commerce Secretary stressed the need to have an outcome oriented approach. He desired that the activities under the Scheme should focus not only on the traditional markets, but also on the markets having trade potential. He also directed to work out the budgetary requirement for the Scheme afresh and move a suitable proposal for enhancing the allocation for the Scheme.

8. The meeting ended with vote of thanks to the Chair.

\*\*\*\*\*

**Annexure-I**

Department of Commerce  
E&MDA Division

\*\*\*\*\*

**Meeting date: 04.05.2023**

**Participants list of the meeting of the Empowered Committee of MAI held on 4<sup>th</sup> May 2023 at 11.00 AM under the Chairmanship of CS**

1. Shri Sunil Barthwal, Commerce Secretary ..... in Chair
2. Shri Rajesh Agarwal, Additional Secretary, Department of Commerce.
3. Ms. Arti Bhatnagar, AS&FA, Department of Commerce
4. Shri Anant Swarup, Joint Secretary (E&MDA), Department of Commerce
5. Dr. Srikar K. Reddy, Joint Secretary, Department of Commerce
6. Ms. Indu. C. Nair, Joint Secretary, Department of Commerce
7. Shri Vipul Bansal, Joint Secretary, Department of Commerce.
8. Shri S.C. Agarwal, Addl. DGFT, Department of Commerce
9. Shri Anil Aggarwal, Addl. DGFT, Department of Commerce
10. Shri Senjeet Kumar, Dy. DG(QA), Department of Commerce
11. Shri Alok Malviya, Director, Department of Commerce
12. Shri Gaurav Gupta, Deputy Secretary, Department of Commerce
13. Shri P.K. Singh, Director, Ministry of Textiles
14. Shri Amit Verma, Director, NITI Aayog
15. Shri R.K. Ojha, Deputy Secretary, Department of Commerce
16. Dr. R.K. Bharti, Jt. Director, M/o MSME
17. Shri M. Jayachandran, Consultant, Department of Commerce
18. Ms. Neelam Sharma, Under Secretary, M/o MSME
19. Shri Siddharth Malik, Director (ED), Ministry of External Affairs
20. Shri Piyush Singh, Under Secretary (ED), Ministry of External Affairs
21. Ms. Pinky Gupta, Section Officer, Department of Commerce

\*\*\*\*

Department of Commerce  
E&MDA Division  
Virtual events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Event Date	Indian Participants	Foreign Buyers	MAI Assistance Approved (Rs. In lakhs)
	<b>Chemicals / Cosmetics / Beauty</b>					
1	TPCI	INDIAN-EUROPE Dyes, Chemical and Ceramic Virtual Fair	22/08/2023 To 23/08/2023	50	250	9.92
		<b>Sub Total</b>		<b>50</b>	<b>250</b>	<b>9.92</b>
	<b>Engineering</b>					
2	EEPC INDIA	India MSME Defense Week & RBSM	29/11/2023 To 02/12/2023	250	75	13.30
		<b>Sub Total</b>		<b>250</b>	<b>75</b>	<b>13.30</b>
		<b>Grand Total</b>		<b>300</b>	<b>325</b>	<b>23.22</b>

Department of Commerce  
E&MDA Division  
RBSM Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	Foreign Buyers	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>							
1	ASSOCHAM	RBSM-ASEAN Natural & Organic Show focusing on North East Region	Kolkata	06/12/2023 To 08/12/2023	120	40	75.00
2	FICCI	8TH EIMA AGRIMACH INDIA 2023	Bengaluru	05/12/2023 To 07/12/2023	250	300	150.00
3	TPCI	6th Edition Indus Food	Greater Noida	08/01/2024 To 10/01/2024	380	855	600.00
4	ICFA	India Food World 2023, Lucknow	Greater Noida	04/10/2023 To 06/10/2023	200	300	200.00
<b>Sub Total</b>					<b>950</b>	<b>1495</b>	<b>1025.00</b>
<b>Books &amp; Publications</b>							
5	CAPEXIL	REVERSE BUYER SELLER MEET	Jaipur	18/12/2023 To 20/12/2023	60	20	34.80
<b>Sub Total</b>					<b>60</b>	<b>20</b>	<b>34.80</b>
<b>Ceramic &amp; Glass</b>							
6	CAPEXIL	RBSM Specials, Visit of Importers to Centre's of Production / Excellence (Gujarat) and / or Open BSM	Morbi	20/11/2023 To 25/11/2023	40	25	31.56
<b>Sub Total</b>					<b>40</b>	<b>25</b>	<b>31.56</b>
<b>Electronic &amp; Software</b>							
7	ESC EPC	INDIA ELECTRONICS EXPO	New Delhi	26/03/2024 To 28/03/2024	50	100	100.00
8	ESC EPC	INDIASOFT	New Delhi	25/03/2024 To 27/03/2024	150	350	450.00
<b>Sub Total</b>					<b>200</b>	<b>450</b>	<b>550.00</b>
<b>Engineering</b>							
9	ACMA	iAutoConnect 2023	New Delhi	16/11/2023 To 17/11/2023	140	160	150.00
10	ACMA	EV Expo & Match Making	New Delhi	18/05/2023 To 19/05/2023	50	55	50.00
11	EEPC INDIA	IMTEX	Bengaluru	24/01/2024 To 28/01/2024	900	40	40.00
12	EEPC INDIA	International Engineering Sourcing Show (IESS –XI Edition)	Chennai	13/03/2024 To 15/03/2024	307	300	500.00
13	IEEMA	WeKonnnect - RBSM of Electrical & Allied Equipment Sector	New Delhi	05/09/2023 To 07/09/2023	100	200	150.00
14	PHDCCI	PackTech Asia	Jammu	15/03/2024 To 17/03/2024	100	50	75.00
<b>Sub Total</b>					<b>1597</b>	<b>805</b>	<b>965.00</b>
<b>Gems &amp; Jewellery</b>							
15	GJEPC	IIJS PREMIERE	Mumbai	03/08/2023 To 07/08/2023	1451	884	75.00
16	GJEPC	IIJS SIGNATURE	Mumbai	04/01/2024 To 08/01/2024	1003	505	75.00
17	GJEPC	Gem & Jewellery BSM	Mumbai	29/09/2023 To 30/09/2023	20	30	15.00

Department of Commerce  
E&MDA Division  
RBSM Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	Foreign Buyers	MAI Assistance Approved (Rs. In lakhs)
18	GJEPCC	Labgrown Diamond BSM	Surat	05/04/2023 To 07/04/2023	20	30	15.00
19	GJEPCC	International Gem and Jewellery Show (IGJS) Jaipur	Jaipur	01/04/2023 To 03/04/2023	70	200	160.00
20	GJEPCC	IIJS TRITIYA	Bengaluru	17/03/2024 To 20/03/2024	600	302	100.00
		<b>Sub Total</b>			<b>3164</b>	<b>1951</b>	<b>440.00</b>
	<b>Leather</b>						
21	CLE	Delhi International Leather Expo (DILEX) - Reverse BSM in New Delhi	New Delhi	March, 2024	200	225	350.00
22	CLE	Designers Fair Chennai	Chennai	01/02/2024 To 03/02/2024	170	35	102.30
		<b>Sub Total</b>			<b>370</b>	<b>260</b>	<b>452.30</b>
	<b>Logistics &amp; Professional services</b>						
23	FIEO	2nd SOURCEX INDIA	New Delhi	14/03/2024 To 16/03/2024	120	100	150.00
24	FIEO	LOGIX India	Chennai	15/02/2024 To 17/02/2024	150	110	150.00
		<b>Sub Total</b>			<b>270</b>	<b>210</b>	<b>300.00</b>
	<b>Multi</b>						
25	CII	Indo ASEAN Business Summit	New Delhi	17/08/2023 To 18/08/2023	140	50	75.00
		<b>Sub Total</b>			<b>140</b>	<b>50</b>	<b>75.00</b>
	<b>Pharma &amp; Pharma Allied</b>						
26	PHARMEXCIL	IPHEX 2023	Hyderabad	05/07/2023 To 07/07/2023	350	400	500.00
		<b>Sub Total</b>			<b>350</b>	<b>400</b>	<b>500.00</b>
	<b>Plastic, Printing &amp; Packaging</b>						
27	PLASTIC EPC	PLEXCONNECT 2023	Mumbai	15/06/2023 To 17/06/2023	575	600	500.00
		<b>Sub Total</b>			<b>575</b>	<b>600</b>	<b>500.00</b>
	<b>Project Export</b>						
28	CII	18th CII - Exim Bank Conclave on India - Africa Growth Partnership	New Delhi	03/04/2023 To 05/04/2023	300	500	150.00
		<b>Sub Total</b>			<b>300</b>	<b>500</b>	<b>150.00</b>
	<b>Services</b>						
29	FICCI	18th FICCI Higher education Summit and Exhibition	New Delhi	24/11/2023 To 26/11/2023	167	335	250.00
30	FICCI	7th Advantage Healthcare India (AHCI)	New Delhi	10/11/2023 To 12/11/2023	226	610	450.00
31	SEPC	ATITHI - India Tourism & Hospitality EXPO	New Delhi	02/11/2023 To 04/11/2023	100	400	300.00
32	SEPC	SANJEEVNI	New Delhi	02/11/2023 To 04/11/2023	75	250	200.00
		<b>Sub Total</b>			<b>568</b>	<b>1595</b>	<b>1200.00</b>
	<b>Sports Goods</b>						
33	SGEPC	SGEPC India RBSM for Sports Goods 2023	New Delhi	26/10/2023 To 27/10/2023	50	75	125.00

Department of Commerce  
E&MDA Division

RBSM Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	Foreign Buyers	MAI Assistance Approved (Rs. In lakhs)
34	SGEPC	SGEPC India RBSM for Toys 2023	Mumbai	31/08/2023 To 02/09/2023	30	80	75.00
		<b>Sub Total</b>			<b>80</b>	<b>155</b>	<b>200.00</b>
	<b>Textiles</b>						
35	AEPC	RBSM - inviting buyers from Australia & New Zealand	New Delhi	17/07/2023 To 18/07/2023	80	100	57.76
36	CARPET EPC	India Carpet Expo	Varanasi	26/10/2023 To 29/10/2023	200	255	350.00
37	CARPET EPC	India Carpet Expo	New Delhi	22/03/2024 To 25/03/2024	201	200	350.00
38	EPCH	RBSM - INDIA GI (GEOGRAPHICAL INDICATIONS) FAIR 2023	Greater Noida	14/07/2023 To 18/07/2023	221	200	300.00
39	EPCH	RBSM - KHILONA EXPO 2023	Greater Noida	18/08/2023 To 20/08/2023	101	125	150.00
40	EPCH	RBSM - HOME EXPO - INDIAN HOUSEWARE AND DECORATIVE SHOW 2024	Greater Noida	29/01/2024 To 31/01/2024	105	120	150.00
41	EPCH	RBSM - INDIAN FASHION JEWELLERY & ACCESSORIES SHOW (IFJAS) 2023	Greater Noida	20/06/2023 To 22/06/2023	115	125	135.00
42	HEPC	India Textiles Sourcing Fair	New Delhi	06/03/2024 To 08/03/2024	200	150	200.00
43	ISEPC	15th India International Silk Fair & RBSM 2023	New Delhi	September, 2023	79	85	125.00
44	ISEPC	16th India International Silk Fair cum RBSM	New Delhi	15/03/2024 To 17/03/2024	78	100	150.00
45	PDEXCIL	India Fashion Tex - RBSM	New Delhi	09/11/2023 To 11/11/2023	40	50	80.00
46	SRTEPC	Source India	Mumbai	28/11/2023 To 30/11/2023	75	150	150.00
47	TEXPROCIL	Ind Texpo 2023	Mumbai	01/11/2023 To 02/11/2023	50	100	100.00
48	WWEPC	INDIA FASHION TEX - RBSM	New Delhi	09/11/2023 To 11/11/2023	70	115	125.00
49	JPDEPC	Reverse Buyer Seller Meet (RBSM)	Kolkata	10/01/2024 To 11/01/2024	30	100	100
		<b>Sub Total</b>			<b>1645</b>	<b>1975</b>	<b>2522.76</b>
		<b>Grand Total</b>			<b>10309</b>	<b>10491</b>	<b>8946.42</b>

Africa Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	ASSOCHAM	Agritech West Africa	Ghana	20/03/2024 To 22/03/2024	60	84.00
2	ASSOCHAM	Agritech East Africa	Tanzania	23/11/2023 To 25/11/2023	50	70.00
3	ASSOCHAM	Graintech Africa and Dairy Livestock Poultry (DLP) Expo Africa 2023	Kenya	15/06/2023 To 17/06/2023	60	84.00
4	TPCI	Source India East Africa	Kenya	06/02/2024 To 08/02/2024	50	70.00
<b>Sub Total</b>					<b>220</b>	<b>308.00</b>
<b>Chemicals / Cosmetics / Beauty</b>						
5	CHEMEXCIL	BUYER SELLER MEET IN AFRICA REGION -ETHIOPIA & KENYA	Ethiopia, Kenya	21/11/2023 To 24/11/2023	25	21.58
<b>Sub Total</b>					<b>25</b>	<b>21.58</b>
<b>Electronic &amp; Software</b>						
6	ESC EPC	BSM in Africa	Ethiopia, Kenya, Tanzania	12/06/2023 To 16/06/2023	15	12.35
<b>Sub Total</b>					<b>15</b>	<b>12.35</b>
<b>Engineering</b>						
7	EEPC INDIA	Ethiopia Medical Device Fair 2023	Ethiopia	27/06/2023 To 29/06/2023	50	70.00
8	EEPC INDIA	East Africa Pharma Expo 2023	Kenya	27/09/2023 To 29/09/2023	40	56.00
9	EEPC INDIA	INDEE KENYA	Kenya	09/08/2023 To 11/08/2023	75	105.00
10	ICC	Power & Energy Africa 2023	Kenya	18/05/2023 To 20/05/2023	40	56.00
11	ICC	Power & Energy Ghana	Ghana	14/11/2023 To 16/11/2023	40	56.00
12	ACMA	West Africa Automotive Show	Nigeria	16/05/2023 To 18/05/2023	20	28.00
13	CII	NOG Energy Week Conference & Exhibition 2023 ( Abuja, Nigeria )	Nigeria	04/07/2023 To 06/07/2023	50	70.00
14	FIEO	POWERELEC NIGERIA	Nigeria	27/03/2024 To 29/03/2024	40	56.00
15	ICC	Power & Water Nigeria	Nigeria	20/06/2023 To 22/06/2023	40	56.00
16	FIEO	8th Edition of SENCON 2023	Senegal	21/06/2023 To 23/06/2023	30	42.00
17	EEPC INDIA	Indumach Tanzania	Tanzania	15/09/2023 To 18/09/2023	25	35.00
18	CII	Power & Elec Uganda	Uganda	13/07/2023 To 15/07/2023	50	70.00
19	FIEO	Zambia International Trade Fair	Zambia	29/06/2023 To 05/07/2023	40	56.00
<b>Sub Total</b>					<b>540</b>	<b>756.00</b>
<b>IT, Telecom</b>						
20	TPCI	Digital Africa Conference and Exhibition	Nigeria	28/06/2023 To 30/06/2023	50	70.00
<b>Sub Total</b>					<b>50</b>	<b>70.00</b>
<b>Multi</b>						
21	ITPO	Africa Trade Week (Hotel & Hospitality Show Africa Big Seven/Saitex),	South Africa	18/06/2023 To 20/06/2023	30	42.00
<b>Sub Total</b>					<b>30</b>	<b>42.00</b>
<b>Pharma &amp; Pharma Allied</b>						
22	FIEO	AFRICA HEALTH	South Africa	30/05/2023 To 01/06/2023	30	42.00
<b>Sub Total</b>					<b>30</b>	<b>42.00</b>
<b>Project Export</b>						
23	CII	CII Buyer Seller Meet in Kenya & Tanzania	Kenya, Tanzania	20/11/2023 To 24/11/2023	30	42.00
<b>Sub Total</b>					<b>30</b>	<b>42.00</b>
<b>Textiles</b>						

Department of Commerce  
E&MDA Division

Africa Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
24	ICC	Apparel Textile & Global Sourcing	Ghana	26/09/2023 To 28/09/2023	25	35.00
25	FIEO	11th Home Wonder Expo	Mauritius	17/11/2023 To 23/11/2023	40	56.00
26	PHDCCI	Dakar International Fair (FIDAK 2023)	Senegal	01/12/2023 To 07/12/2023	30	42.00
		<b>Sub Total</b>			<b>95</b>	<b>133.00</b>
		<b>Grand Total</b>			<b>1035</b>	<b>1426.93</b>

Department of Commerce  
E&MDA Division  
ASEAN Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	ASSOCHAM	Vietfood,beverages & propack Vietnam	Vietnam	10/08/2023 To 12/08/2023	50	78.65
<b>Sub Total</b>					<b>50</b>	<b>78.65</b>
<b>Books &amp; Publications</b>						
2	CAPEXIL	PAPER VIETNAM 2023, COATING VIETNAM 2023 & RUBBER & TYRE VIETNAM 2023	Vietnam	14/06/2023 To 16/06/2023	15	24.00
<b>Sub Total</b>					<b>15</b>	<b>24.00</b>
<b>Building Materials / Construction</b>						
3	FIEO	13th Edition of CONMINE Multi Product International Exhibition	Indonesia	04/10/2023 To 07/10/2023	30	44.20
<b>Sub Total</b>					<b>30</b>	<b>44.20</b>
<b>Chemicals / Cosmetics / Beauty</b>						
4	CHEMEXCIL	BUYER SELLER MEET IN ASEAN REGION - THAILAND & CAMBODIA	Cambodia, Thailand	20/06/2023 To 23/06/2023	25	21.58
5	CHEMEXCIL	INDO BEAUTY EXPO 2023	Indonesia	02/08/2023 To 04/08/2023	20	32.00
6	CHEMEXCIL	Coating Expo Vietnam 2023 in conjunction with Color & Spechem Vietnam and Agri Vietnam 2023	Vietnam	14/06/2023 To 17/06/2023	30	48.00
<b>Sub Total</b>					<b>75</b>	<b>101.58</b>
<b>Electronic &amp; Software</b>						
7	ESC EPC	BSM in ASEAN	Cambodia, Vietnam	May, 2023	15	12.35
8	ESC EPC	ATF SINGAPORE	Singapore	07/12/2023 To 12/12/2023	20	32.00
<b>Sub Total</b>					<b>35</b>	<b>44.35</b>
<b>Engineering</b>						
9	ICC	Cambodia International Electrical, Electronic, Electric Power Equipment & Lighting Technology Fair 2023	Cambodia	16/08/2023 To 19/08/2023	40	64.00
10	ACMA	INAPA	Indonesia	24/05/2023 To 26/05/2023	15	24.00
11	EEPC INDIA	Enlit Asia	Indonesia	20/09/2023 To 22/09/2023	20	32.00
12	EEPC INDIA	Metaltech 2023	Malaysia	22/06/2023 To 25/06/2023	20	32.00
13	EEPC INDIA	International Machinery Tools & Accessories Philippines (I-MTAP 2023)	Philippines	26/04/2023 To 29/04/2023	20	32.00
14	ICC	India Pavilion at Gastech Singapore 2023	Singapore	11/09/2023 To 14/09/2023	40	64.00
15	ASSOCHAM	Triservices Asian Defence and Security Exhibition	Thailand	06/11/2023 To 09/11/2023	25	40.00
16	ICC	India Pavilion at Tri-Service Asian Defense & Security Exhibition	Thailand	06/11/2023 To 09/11/2023	30	48.00
17	ACMA	Automechanika Ho Chi Minh City	Vietnam	23/06/2023 To 25/06/2023	20	32.00
<b>Sub Total</b>					<b>230</b>	<b>368.00</b>
<b>IT, Telecom</b>						
18	TEPC	ATXSG 2023	Singapore	06/06/2023 To 09/06/2023	20	32.00
19	TPCI	Singapore Fintech Festival	Singapore	02/11/2023 To 04/11/2023	50	80.00
<b>Sub Total</b>					<b>70</b>	<b>112.00</b>
<b>Leather</b>						
20	CLE	Shoes & Leather Fair, Ho Chi Minh City	Vietnam	12/07/2023 To 14/07/2023	18	28.80

Department of Commerce  
E&MDA Division  
ASEAN Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
		<b>Sub Total</b>			<b>18</b>	<b>28.80</b>
	<b>Multi</b>					
21	EPCES	Buyer Seller Meet Vietnam 2023	Vietnam	14/02/2024 To 16/02/2024	25	12.35
22	ITPO	India Show Vietnam	Vietnam	12/03/2024 To 15/03/2024	40	64.00
		<b>Sub Total</b>			<b>65</b>	<b>76.35</b>
	<b>Plastic, Printing &amp; Packaging</b>					
23	PLASTIC EPC	T-Plas	Thailand	20/09/2023 To 23/09/2023	10	16.00
		<b>Sub Total</b>			<b>10</b>	<b>16.00</b>
	<b>Services</b>					
24	FICCI	29th Vietnam Medi Pharm	Vietnam	10/05/2023 To 13/05/2023	50	80.00
		<b>Sub Total</b>			<b>50</b>	<b>80.00</b>
	<b>Textiles</b>					
25	ISEPC	Two Country Exhibition cum BSM in Singapore	Singapore	17/01/2024 To 19/01/2024	30	48.00
26	SRTEPC	ANDTEX	Thailand	04/03/2024 To 06/03/2024	10	16.00
27	JPDEPC	Buyer Seller Meet in Kuala Lumpur, Malayasia	Malaysia	13/07/2023 To 14/07/2023	15	24.00
		<b>Sub Total</b>			<b>55</b>	<b>88.00</b>
		<b>Grand Total</b>			<b>685</b>	<b>1061.93</b>

Department of Commerce  
E&MDA Division  
CIS Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	ASSOCHAM	AgroExpo Uzbekistan	Uzbekistan	29/11/2023 To 01/12/2023	40	72.80
<b>Sub Total</b>					<b>40</b>	<b>72.80</b>
<b>Building Materials, Ceramic</b>						
2	FIEO	19th Edition of Kyrgyz Build 2023	Kyrgyzstan	16/04/2023 To 19/04/2023	30	60.00
<b>Sub Total</b>					<b>30</b>	<b>60.00</b>
<b>Ceramic &amp; Glass</b>						
3	CAPEXIL	MosBuild, Moscow, Russia	Russia	26/03/2024 To 29/03/2024	20	45.00
<b>Sub Total</b>					<b>20</b>	<b>45.00</b>
<b>Chemicals / Cosmetics / Beauty</b>						
4	CHEMEXCIL	KHIMIA 2023	Russia	01/11/2023 To 03/11/2023	20	45.00
<b>Sub Total</b>					<b>20</b>	<b>45.00</b>
<b>Electronic &amp; Software</b>						
5	ESC EPC	BSM in CIS	Kazakhstan, Uzbekistan	November, 2023	15	14.30
<b>Sub Total</b>					<b>15</b>	<b>14.30</b>
<b>Engineering</b>						
6	ACMA	Technology Exposition with Russian OEMs	Russia	25/06/2023 To 27/06/2023	25	53.95
7	ICC	Power Uzbekistan 2023	Uzbekistan	17/05/2023 To 19/05/2023	30	60.00
<b>Sub Total</b>					<b>55</b>	<b>113.95</b>
<b>Multi</b>						
8	EPCES	Buyer Seller Meet Russia 2023	Russia	20/09/2023 To 22/09/2023	25	15.60
<b>Sub Total</b>					<b>25</b>	<b>15.60</b>
<b>Plastic, Printing &amp; Packaging</b>						
9	PLASTIC EPC	Ruplastica	Russia	24/01/2024 To 27/01/2024	10	22.50
<b>Sub Total</b>					<b>10</b>	<b>22.50</b>
<b>Services</b>						
10	FICCI	24th Pharmtech & Ingredients exhibition	Russia	22/11/2023 To 25/11/2023	50	112.50
<b>Sub Total</b>					<b>50</b>	<b>112.50</b>
<b>Textiles</b>						
11	AEPC	BEE TOGETHER, MOSCOW	Russia	16/11/2023 To 17/11/2023	25	56.25
12	FIEO	Russia Textilegprom	Russia	20/02/2024 To 23/02/2024	40	84.95
13	ICC	INTERFABRIC-2023 AUTUMN	Russia	29/08/2023 To 31/08/2023	30	67.50
14	ICC	Hometextile & Design	Russia	20/09/2023 To 22/09/2023	30	67.50
15	SRTEPC	Interfabric	Russia	06/09/2023 To 08/09/2023	15	32.83
16	WWEPC	TEXTILLEGPROM	Russia	06/09/2023 To 09/09/2023	30	67.50
17	FICCI	Uzbekistan Textile Expo	Uzbekistan	18.10.2023 To 20.10.2023	50	100.00
<b>Sub Total</b>					<b>220</b>	<b>476.53</b>
<b>Grand Total</b>					<b>485</b>	<b>978.18</b>

Department of Commerce  
E&MDA Division  
Europe Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	IOPEPC	Anuga 2023	Germany	07/10/2023 To 11/10/2023	10	27.50
2	SHEFEXCIL	Food Ingredients Europe 2023	Germany	28/11/2023 To 30/11/2023	10	27.50
3	TPCI	Food Ingredients Europe	Germany	28/11/2023 To 30/11/2023	50	125.40
4	ASSOCHAM	FOOD EXPO GREECE 2024	Greece	16/03/2024 To 18/03/2024	60	135.00
5	FIEO	CibusTEC	Italy	24/10/2023 To 27/10/2023	30	82.50
6	SHEFEXCIL	Vitafoods Europe 2023	Switzerland	09/05/2023 To 11/05/2023	10	22.50
7	ASSOCHAM	F Istanbul, Turkey	Turkey	12/07/2023 To 14/07/2023	60	135.00
<b>Sub Total</b>					<b>230</b>	<b>555.40</b>
<b>Books &amp; Publications</b>						
8	CAPEXIL	FRANKFURT BOOK FAIR	Germany	18/10/2023 To 22/10/2023	20	50.05
<b>Sub Total</b>					<b>20</b>	<b>50.05</b>
<b>Building Materials / Construction</b>						
9	CAPEXIL	POLAND EXHIBITION	Poland	23/11/2023 To 25/11/2023	15	21.60
10	FIEO	Organizing India Pavilion in 47th Edition of SEEBEE (Multi Product)	Serbia	28/04/2023 To 01/05/2023	35	78.75
<b>Sub Total</b>					<b>50</b>	<b>100.35</b>
<b>Chemicals / Cosmetics / Beauty</b>						
11	CHEMEXCIL	COSMOPROF WORLDWIDE BOLOGNA	Italy	16/03/2024 To 18/03/2024	10	27.50
12	TPCI	CERSAIE	Italy	26/09/2023 To 30/09/2023	50	100.10
13	TPCI	CEVISAMA	Spain	27/02/2024 To 03/03/2024	50	126.75
14	CHEMEXCIL	CHEMSPEC EUROPE 2023 (The 36th International Exhibition for Fine and Speciality Chemicals )	Switzerland	24/05/2023 To 25/05/2023	20	45.00
15	CHEMEXCIL	BEAUTY ISTANBUL 2023	Turkey	27/09/2023 To 29/09/2023	20	45.00
<b>Sub Total</b>					<b>150</b>	<b>344.35</b>
<b>Engineering</b>						
16	FIEO	Organizing India Pavilion in Batibouw 2024 (Multi Product Exhibition)	Belgium	14/03/2024 To 17/03/2024	35	94.19
17	ASSOCHAM	AMPER 2024	Czech Republic	21/03/2024 To 23/03/2024	50	112.50
18	CII	MSV International Engineering Fair 2023	Czech Republic	09/10/2023 To 13/10/2023	25	56.25
19	ICC	Participation at Milipol 2023	France	14/11/2023 To 17/11/2023	25	68.75
20	ASSOCHAM	Milipol Paris	France, Metropolitan	14/11/2023 To 17/11/2023	25	68.75
21	ACMA	Technology Exposition with European OEMs	France, Germany	03/03/2024 To 08/03/2024	20	52.65
22	ACMA	Global Automotive Components and Suppliers Expo	Germany	03/10/2023 To 05/10/2023	20	55.00
23	EEPC INDIA	Eisenwarenmesse / International Hardware Fair	Germany	21/03/2024 To 24/03/2024	40	110.00

Department of Commerce  
E&MDA Division  
Europe Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
24	EEPC INDIA	GIFA	Germany	12/06/2023 To 16/06/2023	60	165.00
25	EEPC INDIA	Hannover 2023	Germany	17/04/2023 To 21/04/2023	50	137.50
26	EEPC INDIA	CWIEME	Germany	23/05/2023 To 25/05/2023	25	68.75
27	EEPC INDIA	EMO Hannover	Germany	18/09/2023 To 23/09/2023	25	68.75
28	EEPC INDIA	AGRITECHNICA	Germany	12/11/2023 To 18/11/2023	40	110.00
29	ICC	Tradefair A+A 2023	Germany	24/10/2023 To 27/10/2023	30	82.50
30	EEPC INDIA	MCE Mostra	Italy	12/03/2024 To 15/03/2024	25	68.75
31	FIEO	MCE MOSTRA	Italy	12/03/2024 To 15/03/2024	30	82.50
32	FIEO	Warsaw Building Construction and Hand Tools	Poland	16/11/2023 To 18/11/2023	35	74.75
33	EEPC INDIA	ELMIA SUBCONTRACTOR	Sweden	18/11/2023 To 20/11/2023	20	45.00
34	ACMA	Automechanika Istanbul	Turkey	08/06/2023 To 11/06/2023	30	67.50
35	ICC	DSEI London	United Kingdom	12/09/2023 To 15/09/2023	30	82.50
		<b>Sub Total</b>			<b>640</b>	<b>1671.59</b>
	<b>Electronic &amp; Software</b>					
36	ESC EPC	BETT	United Kingdom	22/01/2024 To 24/01/2024	15	41.25
		<b>Sub Total</b>			<b>15</b>	<b>41.25</b>
	<b>Gems &amp; Jewellery</b>					
37	GJEPC	Vicenza Oro Winter	Italy	19/01/2024 To 23/01/2024	35	105.00
38	GJEPC	Vicenza Oro Fall	Italy	08/09/2023 To 12/09/2023	15	45.00
		<b>Sub Total</b>			<b>50</b>	<b>150.00</b>
	<b>Leather</b>					
39	CLE	Spoga Horse Fair, Cologne	Germany	05/02/2024 To 07/02/2024	35	95.40
40	CLE	Expo Riva Schuh Garda Fair	Italy	17/06/2023 To 20/06/2023	35	96.25
41	CLE	Lineapelle fair	Italy	19/09/2023 To 21/09/2023	23	63.25
42	CLE	MIPEL – The Bag Show	Italy	17/09/2023 To 20/09/2023	18	49.50
43	CLE	Expo Riva Schuh Garda Fair	Italy	08/01/2024 To 11/01/2024	35	96.25
44	CLE	India Footwear & Leather Products Show	United Kingdom	02/05/2023 To 03/05/2023	35	90.90
45	CLE	India Footwear & Leather Products Show	Spain	06/11/2023 To 07/11/2023	35	78.75
		<b>Sub Total</b>			<b>216</b>	<b>570.30</b>
	<b>Multi</b>					

Department of Commerce  
E&MDA Division  
Europe Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
46	FIEO	FOIRE DE PARIS	France	28/04/2023 To 04/05/2023	30	72.80
47	FIEO	HOMI	Italy	18/09/2023 To 21/09/2023	30	69.55
48	FIEO	Bisutex and Madridjoya	Spain	12/09/2023 To 15/09/2023	30	69.55
49	FIEO	MOMAD	Spain	01/02/2024 To 05/02/2024	30	72.80
		<b>Sub Total</b>			<b>120</b>	<b>284.70</b>
	<b>Pharma &amp; Pharma Allied</b>					
50	PHARMEXCIL	CPHI Worldwide	Spain	24/10/2023 To 26/10/2023	50	137.50
		<b>Sub Total</b>			<b>50</b>	<b>137.50</b>
	<b>Plastic, Printing &amp; Packaging</b>					
51	PHDCCI	Buyer Seller Meet during Interpack 2023	Germany	04/05/2023 To 10/05/2023	25	68.75
52	PLASTIC EPC	Interpack	Germany	04/05/2023 To 10/05/2023	30	82.50
53	PLASTIC EPC	Ambiente	Germany	03/02/2024 To 07/02/2024	15	41.25
54	PLASTIC EPC	JEC World	France	25/04/2023 To 27/04/2023	15	41.25
55	PLASTIC EPC	Cosmoprof Worldwide Bologna	Italy	17/03/2024 To 20/03/2024	20	55.00
56	PLASTIC EPC	Plast Eurasia Istanbul	Turkey	23/11/2023 To 26/11/2023	15	33.75
		<b>Sub Total</b>			<b>120</b>	<b>322.50</b>
	<b>Services</b>					
57	PHDCCI	Medica	Germany	01/11/2023 To 07/11/2023	35	92.10
58	SEPC	India Pavilion at ITB Berlin	Germany	05/03/2024 To 07/03/2024	25	61.75
59	SEPC	India Pavilion at Accountex	United Kingdom	10/05/2023 To 11/05/2023	15	41.25
60	SEPC	World Travel Market	United Kingdom	07/11/2023 To 09/11/2023	25	68.75
61	FICCI	Expomed Turkey	Turkey	16/03/2024 To 18/03/2024	50	112.50
		<b>Sub Total</b>			<b>150</b>	<b>376.35</b>
	<b>Sports Goods</b>					
62	SGEPC	Spielwarenmesse International Toy Fair 2023	Germany	31/01/2024 To 04/02/2024	40	110.00
63	SGEPC	ISPO 2023	Germany	27/11/2023 To 29/11/2023	60	165.00
		<b>Sub Total</b>			<b>100</b>	<b>275.00</b>
	<b>Textiles</b>					
64	JPDEPC	Buyer Seller Meet in Zagreb (Croatia) and Vienna (Austria)	Austria, Croatia	15/05/2023 To 18/05/2023	10	22.5
65	EPCH	WHO'S NEXT FAIR 2023	France	02/09/2023 To 04/09/2023	15	41.25
66	HEPC	WHOsNEXT	France	08/09/2023 To 11/09/2023	20	55.00
67	ISEPC	TEXWORLD (Apparel Sourcing), Paris	France	03/07/2023 To 05/07/2023	20	55.00
68	ISEPC	Who's Next Paris	France	05/09/2023 To 11/09/2023	30	82.50
69	PDEXCIL	Foire de Paris	France	28/04/2023 To 04/05/2023	25	68.75

Department of Commerce  
E&MDA Division  
Europe Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
70	PHDCCI	Foire International De Marseille	France	01/09/2023 To 07/09/2023	30	82.50
71	SRTEPC	Texworld Paris	France	05/02/2024 To 07/02/2024	10	27.50
72	TEXPROCIL	Texworld Evolution	France	03/07/2023 To 05/07/2023	20	55.00
73	TEXPROCIL	Texworld Evolution	France	07/02/2024 To 09/02/2024	20	55.00
74	WWEPC	FOIRE DE PARIS	France, Metropolitan	27/04/2023 To 03/05/2023	30	82.50
75	AEPC	BSM, GERMANY	Germany	25/10/2023 To 26/10/2023	25	67.21
76	CARPET EPC	Heimtextil	Germany	10/01/2024 To 13/01/2024	10	27.50
77	CARPET EPC	Domotex International Trade Fair 2024	Germany	12/01/2024 To 15/01/2024	150	412.50
78	EPCH	HEIMTEXTIL INTERNATIONAL FAIR 2024	Germany	09/01/2024 To 12/01/2024	20	55.00
79	EPCH	AMBIENTE INTERNATIONAL FAIR 2024	Germany	02/02/2024 To 06/02/2024	50	137.50
80	HEPC	Heimtextil	Germany	09/01/2024 To 12/01/2024	65	178.75
81	PHDCCI	Heim+Handwerk	Germany	01/12/2023 To 05/12/2023	40	101.80
82	SRTEPC	HEIMTEXTIL	Germany	09/01/2024 To 12/01/2024	10	27.50
83	TEXPROCIL	Heimtextil Frankfurt	Germany	09/01/2024 To 12/01/2024	15	41.25
84	WWEPC	AMBIENTE	Germany	02/02/2024 To 06/02/2024	25	68.75
85	AEPC	Ready to Show, Milan, Italy	Italy	12/02/2024 To 14/02/2024	25	57.57
86	EPCH	AF-L' ARTIGIANO IN FERIA INTERNATIONAL FAIR 2023	Italy	02/12/2023 To 08/12/2023	20	55.00
87	PDEXCIL	Artigiano in Fiera	Italy	03/12/2023 To 09/12/2023	50	135.55
88	WWEPC	AF'L Artigiano in Fiera	Italy	02/12/2023 To 08/12/2023	50	137.50
89	AEPC	BSM Netherlands (Amsterdam)	Netherlands	04/03/2024 To 05/03/2024	25	61.00
90	EPCH	WARSAW GIFT & DECO SHOW 2024	Poland	14/03/2024 To 16/03/2024	20	45.00
91	PHDCCI	Warsaw Gift & Decor	Poland	16/03/2024 To 18/03/2024	30	67.50
92	AEPC	India Apparel & Accessories (BSM)	Spain	09/10/2023 To 10/10/2023	35	81.58
93	HEPC	International Gift & Decoration Fair (INTERGIFT)	Spain	06/02/2024 To 10/02/2024	20	55.00
94	ICC	Textile Expo Barcelona Autumn Edition - Exhibition and Buyer Seller Meet	Spain	25/10/2023 To 27/10/2023	30	82.50
95	PDEXCIL	Barcelona Textile Expo	Spain	23/05/2023 To 25/05/2023	20	50.45
96	TEXPROCIL	Textileexpo Barcelona	Spain	24/10/2023 To 26/10/2023	10	27.50
97	WWEPC	Barcelona Textile Expo	Spain	23/05/2023 To 25/05/2023	30	80.00

Department of Commerce  
E&MDA Division  
Europe Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
98	SRTEPC	Istanbul Yarn Fair	Turkey	15/02/2024 To 17/02/2024	15	29.25
99	TEXPROCIL	20th International Istanbul Yarn Fair	Turkey	13/02/2024 To 15/02/2024	15	33.75
100	AEPC	BUYER SELLER MEET - UK	United Kingdom	26/07/2023 To 27/07/2023	25	68.75
101	CARPET EPC	Autumn Fair	United Kingdom	03/09/2023 To 06/09/2023	10	27.50
102	EPCH	AUTUMN FAIR INTERNATIONAL 2023	United Kingdom	03/09/2023 To 06/09/2023	20	55.00
103	EPCH	SPRING FAIR INTERNATIONAL 2024	United Kingdom	04/02/2024 To 08/02/2024	20	55.00
104	FIEO	Spring Fair	United Kingdom	05/02/2024 To 08/02/2024	20	46.61
105	ITPO	Spring Fair	United Kingdom	05/02/2024 To 08/02/2024	20	55.00
106	TEXPROCIL	Texfusion	United Kingdom	02/03/2024 To 04/03/2024	10	27.50
		<b>Sub Total</b>			<b>1160</b>	<b>3079.77</b>
		<b>Grand Total</b>			<b>3071</b>	<b>7959.11</b>

Department of Commerce  
E&MDA Division  
LAC Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Building Materials / Construction</b>						
1	FIEO	17th Edition of Expodiseno Multi Product Exhibition	Colombia	30/05/2023 To 04/06/2023	25	55.00
<b>Sub Total</b>					<b>25</b>	<b>55.00</b>
<b>Chemicals / Cosmetics / Beauty</b>						
2	CHEMEXCIL	BUYER SELLER MEET IN LAC REGION - ARGENTINA & CHILE	Argentina, Chile	08/08/2023 To 10/08/2023	25	32.11
<b>Sub Total</b>					<b>25</b>	<b>32.11</b>
<b>Electronic &amp; Software</b>						
3	ESC EPC	BSM in LAC	Brazil, Paraguay	07/08/2023 To 11/08/2023	15	14.30
<b>Sub Total</b>					<b>15</b>	<b>14.30</b>
<b>Engineering</b>						
4	EEPC INDIA	Expo Ferretera	Argentina	06/09/2023 To 09/09/2023	15	33.00
5	ACMA	Automec	Brazil	25/04/2023 To 29/04/2023	20	44.00
6	EEPC INDIA	Expomaft	Brazil	9-13 May, 2023	20	44.00
7	EEPC INDIA	EDIFICA	Chile	03/10/2023 To 06/10/2023	15	33.00
8	ACMA	Feria de las 2W Ruedas	Colombia	04/05/2023 To 07/05/2023	20	41.36
9	FIEO	Participation in 39th Edition of FIHAV 2022 (International Fair of Havana) along with Multi Product Business delegation to Panama	Cuba, Dominic Republic	14/11/2023 To 20/11/2023	20	44.00
10	FIEO	Multi Product Business Delegation to Guatemala and El Salvador	El Salvador, Guatemala	19/03/2024 To 23/03/2024	20	44.00
<b>Sub Total</b>					<b>130</b>	<b>283.36</b>
<b>Multi</b>						
11	ITPO	India Show, Chile	Chile	21/03/2024 To 25/03/2024	50	110.00
12	ITPO	India Show Mexico	Peru	29/03/2024 To 02/04/2024	50	110.00
<b>Sub Total</b>					<b>100</b>	<b>220.00</b>
<b>Plastic, Printing &amp; Packaging</b>						
13	PLASTIC EPC	Escolar Office Brasil	Brazil	06/08/2023 To 09/08/2023	10	22.00
14	PLASTIC EPC	BSM - LAC	El Salvador, Guatemala, Honduras	24/11/2023 To 30/11/2023	10	22.00
<b>Sub Total</b>					<b>20</b>	<b>44.00</b>
<b>Services</b>						
15	FICCI	EXPOMEDICAL-BUENOS AIRES	Argentina	21/09/2023 To 23/09/2023	50	110.00
16	FICCI	India Pavilion at FIHAV	Cuba	21/11/2023 To 23/11/2023	25	55.00
<b>Sub Total</b>					<b>75</b>	<b>165.00</b>
<b>Sports Goods</b>						
17	SGEPC	BSM	Argentina, Brazil, Chile	07/08/2023 To 13/08/2023	30	66.00
<b>Sub Total</b>					<b>30</b>	<b>66.00</b>
<b>Textiles</b>						
18	ICC	India Pavilion at EXPO PRESENTES (Spring Edition), Argentina	Argentina	16/08/2023 To 19/08/2023	25	50.70
19	AEPC	Sao Paulo Pret-a-Porter, Sao Paulo	Brazil	16/01/2024 To 18/01/2024	25	55.00

Department of Commerce  
E&MDA Division

LAC Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
20	HEPC	Buyer Seller Meet in Brazil	Brazil	27/11/2023 To 28/11/2023	20	44.00
21	ICC	India Pavilion at São Paulo Prêt-à-Porter 2024	Brazil	15/01/2024 To 17/01/2024	30	59.80
22	WWEPC	FENIN FASHION	Brazil	14/10/2023 To 17/10/2023	25	55.00
23	EPCH	BUYER SELLER MEET IN CHILE 2023	Chile	03/11/2023 To 04/11/2023	30	66.00
24	HEPC	Buyer Seller Meet in Chile	Chile	23/11/2023 To 24/11/2023	20	44.00
25	ICC	India Pavilion at Colombiamoda + Colombiatex 2023, Medellín, Colombia	Colombia	25/07/2023 To 27/07/2023	30	62.40
26	SRTEPC	COLOMBIAEX De Las Americas	Colombia	23/01/2024 To 25/01/2024	15	33.00
27	TEXPROCIL	ColombiaTex of Americas	Colombia	25/01/2024 To 27/01/2024	20	44.00
28	FIEO	EXPOTEXTIL PERU 2023	Peru	02/11/2023 To 05/11/2023	20	44.00
		<b>Sub Total</b>			<b>260</b>	<b>557.90</b>
		<b>Grand Total</b>			<b>680</b>	<b>1437.67</b>

Department of Commerce  
E&MDA Division  
NAFTA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	ITPO	SIAL FOOD CANADA	Canada	09/05/2023 To 11/05/2023	25	52.50
2	TPCI	SIAL CANADA	Canada	09/05/2023 To 11/05/2023	50	105.00
3	ASSOCHAM	World AG Expo, California	United States	13/02/2024 To 15/02/2024	35	84.50
4	SHEFEXCIL	SupplySide West 2023	United States	23/10/2023 To 27/10/2023	10	25.00
<b>Sub Total</b>					<b>120</b>	<b>267.00</b>
<b>Building Materials / Construction</b>						
5	CAPEXIL	COVERINGS'2023 TRADESHOW AT ORLANDO, USA	United States	18/04/2023 To 21/04/2023	25	62.50
6	ITPO	National Hardware Show	United States	31/01/2024 To 02/02/2024	30	75.00
<b>Sub Total</b>					<b>55</b>	<b>137.50</b>
<b>Chemicals / Cosmetics / Beauty</b>						
7	TPCI	Coverings USA	United States	18/04/2023 To 21/04/2023	50	100.75
<b>Sub Total</b>					<b>50</b>	<b>100.75</b>
<b>Electronic &amp; Software</b>						
8	ESC EPC	Retail Innovation Conference & Expo	United States	13/06/2023 To 15/06/2023	15	37.50
9	ESC EPC	CONSUMER ELECTRONICS SHOW-CES	United States	04/01/2024 To 07/01/2024	20	50.00
<b>Sub Total</b>					<b>35</b>	<b>87.50</b>
<b>Engineering</b>						
10	ICC	India Pavilion at GLOBAL ENERGY SHOW, Calgary, Canada	Canada	13/06/2023 To 15/06/2023	30	63.00
11	EEPC INDIA	FITMA 202	Mexico	20/06/2023 To 23/06/2023	20	42.00
12	ACMA	AAPEX Show	United States	31/10/2023 To 02/11/2023	40	100.00
13	EEPC INDIA	The Inspired Home Show	United States	05/03/2024 To 08/03/2024	15	37.50
14	EEPC INDIA	International Fastener Expo	United States	20/10/2023 To 22/10/2023	40	100.00
15	FIEO	Fastener Fair USA	United States	16/05/2023 To 17/05/2023	30	75.00
16	ICC	India Pavilion at POWERGEN International 2024 , New Orleans LA, USA	United States	23/01/2024 To 25/01/2024	20	49.40
17	ICC	India Participation at AUSA 2022	United States	09/10/2023 To 11/10/2023	25	62.50
18	ITPO	AAPEX	United States	01/11/2023 To 03/11/2023	20	50.00
<b>Sub Total</b>					<b>240</b>	<b>579.40</b>
<b>Gems &amp; Jewellery</b>						
19	GJEPC	JCK LAS VEGAS SHOW	United States	02/06/2023 To 05/06/2023	45	135.00
<b>Sub Total</b>					<b>45</b>	<b>135.00</b>
<b>Leather</b>						
20	CLE	LLHA Show (Luggage, Leathersgoods Handbags and Accessories Association of Canada), Toronto	Canada	August, 2023	20	42.00
21	CLE	Magic New York	United States	19/09/2023 To 21/09/2023	20	50.00

Department of Commerce  
E&MDA Division  
NAFTA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
22	CLE	NSC Safety Congress & Expo	United States	23/10/2023 To 25/10/2023	18	45.00
23	CLE	India Footwear and Leather Products Show	United States	29/11/2023 To 30/11/2023	40	100.00
24	CLE	India Footwear and Leather Products Show	United States	18/03/2024 To 19/03/2024	40	100.00
		<b>Sub Total</b>			<b>138</b>	<b>337.00</b>
<b>Multi</b>						
25	FIEO	34th Edition of BUILDDEX CANADA	Canada	15/02/2024 To 16/02/2024	30	63.00
		<b>Sub Total</b>			<b>30</b>	<b>63.00</b>
<b>Pharma &amp; Pharma Allied</b>						
26	PHARMEXCIL	IPHEX LATAM	Colombia, Mexico, Panama	19/08/2023 To 25/08/2023	50	94.25
27	FIEO	Interphex USA	United States	25/04/2023 To 27/04/2023	25	62.50
		<b>Sub Total</b>			<b>75</b>	<b>156.75</b>
<b>Plastic, Printing &amp; Packaging</b>						
28	PLASTIC EPC	Plastimagen	Mexico	07/11/2023 To 10/11/2023	15	31.50
		<b>Sub Total</b>			<b>15</b>	<b>31.50</b>
<b>Services</b>						
29	FICCI	FIME	United States	21/06/2023 To 23/06/2023	30	75.00
30	SEPC	National Restaurant Association Show 2023	United States	20/05/2023 To 23/05/2023	25	62.50
31	SEPC	BSM - KIDSCREEN SUMMIT	United States	14/02/2024 To 17/02/2024	20	50.00
		<b>Sub Total</b>			<b>75</b>	<b>187.50</b>
<b>Sports Goods</b>						
32	SGEPC	New York Toy Fair 2023	United States	30/09/2023 To 03/10/2023	15	37.50
33	SGEPC	SportX Miami	United States	11/07/2023 To 13/07/2023	25	62.50
		<b>Sub Total</b>			<b>40</b>	<b>100.00</b>
<b>Textiles</b>						
34	JPDEPC	Buyer Seller Meets in North America and Canada	Canada, United States	23/02/2024 To 29/02/2024	10	30.00
35	FICCI	INTERMODA	Mexico	12/08/2023 To 15/08/2023	50	105.00
36	PDEXCIL	EXPO PRODUCCIÓN	Mexico	16/11/2023 To 18/11/2023	15	31.50
37	AEPC	Sourcing at Magic, Las Vegas	United States	13/08/2023 To 15/08/2023	75	187.50
38	AEPC	Sourcing at Magic, Las Vegas	United States	12/02/2024 To 14/02/2024	50	125.00
39	CARPET EPC	The International Surfaces Event	United States	31/01/2024 To 02/02/2024	20	50.00
40	CARPET EPC	High Point Market	United States	22/04/2023 To 26/04/2023	15	37.50
41	EPCH	SOURCING AT MAGIC SHOW 2024	United States	14/02/2024 To 16/02/2024	10	25.00
42	FIEO	Organizing India Pavilion in Project USA (Multi Products)	United States	13/08/2023 To 16/08/2023	50	125.00
43	HEPC	Hometextiles Sourcing	United States	20/07/2023 To 23/07/2023	20	50.00

Department of Commerce  
E&MDA Division  
NAFTA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
44	HEPC	High Point Market	United States	21/10/2023 To 25/10/2023	20	50.00
45	ISEPC	Sourcing at MAGIC, Las Vegas, USA	United States	08/08/2023 To 10/08/2023	30	75.00
46	PDEXCIL	Home@ Sourcing at Magic	United States	13/02/2024 To 16/02/2024	30	75.00
47	PHDCCI	Atlanta Home Show	United States	08/09/2023 To 10/09/2023	25	62.50
48	SRTEPC	Techtextil North America	United States	10/05/2023 To 12/05/2023	10	25.00
		<b>Sub Total</b>			<b>430</b>	<b>1054.00</b>
		<b>Grand Total</b>			<b>1318</b>	<b>3236.90</b>

Department of Commerce  
E&MDA Division  
NEA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Building Materials / Construction</b>						
1	FIEO	Japan Build	Japan	05/12/2023 To 07/12/2023	40	72.00
		<b>Sub Total</b>			<b>40</b>	<b>72.00</b>
<b>Chemicals / Cosmetics / Beauty</b>						
2	CHEMEXCIL	24th China International Agrochemical & Crop Protection Exhibition (CAC2023)	China	11/03/2024 To 13/03/2024	25	45.00
3	CHEMEXCIL	Korea Chem Expo 2023 coinciding with CI Korea 2023	South Korea	18/04/2023 To 21/04/2023	20	36.00
		<b>Sub Total</b>			<b>45</b>	<b>81.00</b>
<b>Engineering</b>						
4	FIEO	134th Edition of CHINA IMPORT AND EXPORT FAIR, PHASE 1 AT GUANGZHOU, CHINA	China	15/10/2023 To 18/10/2023	35	63.00
5	ACMA	International Auto Aftermarket Expo	Japan	05/03/2024 To 07/03/2024	20	36.00
6	EEPC INDIA	Intermold, Die & Mold Asia & Japan Metal Stamping Technology Exhibition	Japan	12/04/2023 To 15/04/2023	20	36.00
7	ICC	India Pavilion at World Smart Energy Week	Japan	13/09/2023 To 15/09/2023	30	54.00
		<b>Sub Total</b>			<b>105</b>	<b>189.00</b>
<b>Gems &amp; Jewellery</b>						
8	GJEPC	HONG KONG INTERNATIONAL JEWELLERY SHOW	Hong Kong	29/02/2023 To 04/03/2023	90	180.00
9	GJEPC	Jewellery & Gem World Hong Kong	Hong Kong	18/09/2023 To 24/09/2023	80	160.00
		<b>Sub Total</b>			<b>170</b>	<b>340.00</b>
<b>IT, Telecom</b>						
10	TPCI	HKTDC International ICT Expo	Hong Kong	13/10/2023 To 16/10/2023	50	90.00
11	TPCI	Software & Apps Development Expo-Japan IT Week Spring	Japan	05/04/2023 To 07/04/2023	50	90.00
		<b>Sub Total</b>			<b>100</b>	<b>180.00</b>
<b>Leather</b>						
12	CLE	APLF Leather Fair	Hong Kong	30/03/2024 To 31/03/2024	30	54.00
13	CLE	Fashion Goods & Accessories Expo, Tokyo	Japan	19/07/2023 To 21/07/2023	16	28.80
		<b>Sub Total</b>			<b>46</b>	<b>82.80</b>
<b>Pharma &amp; Pharma Allied</b>						
14	PHARMEXCIL	CPHI China	China	19/06/2023 To 21/06/2023	20	23.02
		<b>Sub Total</b>			<b>20</b>	<b>23.02</b>
<b>Sports Goods</b>						
15	SGEPC	Hong Kong Toys & Games Fair 2024	Hong Kong	08/01/2024 To 11/01/2024	15	27.00
		<b>Sub Total</b>			<b>15</b>	<b>27.00</b>
<b>Textiles</b>						
16	FIEO	134th Edition of CHINA IMPORT AND EXPORT FAIR, PHASE 3 AT GUANGZHOU, CHINA	China	01/11/2023 To 05/11/2023	40	72.00
17	HEPC	China Import and Export Fair ( CANTON ) - Phase -3	China	31/10/2023 To 04/11/2023	20	36.00
18	TEXPROCIL	Yarn Expo & InterTextile Shanghai Apparel Fabrics	China	25/09/2023 To 27/09/2023	30	54.00

Department of Commerce  
E&MDA Division

NEA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
19	TEXPROCIL	Yarn Expo & InterTextile Shanghai Apparel Fabrics	China	14/03/2024 To 16/03/2024	30	54.00
20	HEPC	Hongkong International Hometextiles and Furnishing Fair	Hong Kong	20/04/2023 To 23/04/2023	20	36.00
21	WWEPC	GLOBAL SOURCES FASHION	Hong Kong	18/10/2023 To 21/10/2023	30	54.00
22	AEPC	INDIA TEX TREND FAIR (ITTF), TOKYO, JAPAN	Japan	13/07/2023 To 15/07/2023	150	270.00
23	EPCH	TOKYO INTERNATIONAL GIFT SHOW (AUTUMN) 2023	Japan	07/09/2023 To 09/09/2023	15	27.00
24	FIEO	India Fashion & Lifestyle Show	Japan	25/07/2023 To 27/07/2023	35	63.00
25	FIEO	Fashion World Tokyo	Japan	18/10/2023 To 20/10/2023	25	45.00
26	HEPC	India Fashion & Lifestyle Show	Japan	25/07/2023 To 27/07/2023	25	45.00
27	PDEXCIL	India Fashion & Lifestyle Show	Japan	25/07/2023 To 27/07/2023	30	54.00
28	PDEXCIL	India fashion and lifestyle show (India Trend fair)	Japan	23/01/2024 To 25/01/2024	30	54.00
29	PHDCCI	Giftex Tokyo - Variety Gifts Expo	Japan	19/07/2023 To 21/07/2023	30	54.00
30	FICCI	Preview in DAEGU (PID)	South Korea	07/03/2024 To 09/03/2024	50	90.00
31	HEPC	Home Table Deco Fair	South Korea	07/12/2023 To 10/12/2023	20	36.00
32	PDEXCIL	Preview in Daegu	South Korea	08/03/2024 To 10/03/2024	10	18.00
33	SRTEPC	PREVIEW IN Daegu	South Korea	23/08/2023 To 25/08/2023	15	27.00
34	TEXPROCIL	Preview in Daegu	South Korea	04/03/2024 To 06/03/2024	15	27.00
35	WWEPC	SOURCING SHOW SIPREMIUM	South Korea	29/09/2023 To 01/10/2023	30	54.00
36	SRTEPC	Taipei Innovative Textile Application Show	Taiwan	11/10/2023 To 13/10/2023	10	18.00
37	TEXPROCIL	Interior Lifestyle Tokyo	Japan	14/06/2023 To 16/06/2023	20	18.00
		<b>Sub Total</b>			<b>680</b>	<b>1206.00</b>
		<b>Grand Total</b>			<b>1221</b>	<b>2200.82</b>





Department of Commerce  
E&MDA Division  
Oceania Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	TPCI	Fine Food Australia	Australia	11/09/2023 To 14/09/2023	50	90.35
<b>Sub Total</b>					<b>50</b>	<b>90.35</b>
<b>Electronic &amp; Software</b>						
2	ESC EPC	Cebit	Australia	28/03/2024 To 29/03/2024	15	30.00
<b>Sub Total</b>					<b>15</b>	<b>30.00</b>
<b>Engineering</b>						
3	ICC	"INDIA PAVILION" and "BUYER SELLER MEET" at "ALL ENERGY AUSTRALIA in Melbourne	Australia	26/10/2023 To 27/10/2023	25	50.00
<b>Sub Total</b>					<b>25</b>	<b>50.00</b>
<b>Leather</b>						
4	CLE	Global Sourcing Expo	Australia	11/07/2023 To 13/07/2023	20	40.00
5	CLE	Footwear & Leather Show	Australia	15/11/2023 To 17/11/2023	23	46.00
<b>Sub Total</b>					<b>43</b>	<b>86.00</b>
<b>Multi</b>						
6	FIEO	SUPER SOURCING OCEANIA	Fiji, New Zealand	05/02/2024 To 09/02/2024	50	98.60
<b>Sub Total</b>					<b>50</b>	<b>98.60</b>
<b>Sports Goods</b>						
7	SGEPC	Australian Toy Hobby and Licensing Fair 2024	Australia	03/03/2024 To 06/03/2024	15	30.00
<b>Sub Total</b>					<b>15</b>	<b>30.00</b>
<b>Textiles</b>						
8	AEPC	International Sourcing Expo Australia (ISEA), Australia	Australia	15/11/2023 To 17/11/2023	75	150.00
9	CARPET EPC	Global Sourcing Expo	Australia	18/07/2023 To 20/07/2023	10	20.00
10	EPCH	REED GIFT FAIRS MELBOURNE 2023	Australia	05/08/2023 To 09/08/2023	20	40.00
11	FIEO	INTERNATIONAL SOURCING EXPO AUSTRALIA 2022	Australia	14/11/2023 To 16/11/2023	60	120.00
12	FIEO	Agha Sydney Fair	Australia	16/02/2024 To 20/02/2024	40	80.00
13	PHDCCI	AGHA Melbourne Gift Fair	Australia	05/08/2023 To 09/08/2023	25	50.00
14	WWEPC	INTERNATIONAL SOURCING EXPO	Australia	15/11/2023 To 17/11/2023	20	40.00
15	JPDEPC	Buyer Seller Meet in Melbourne (Australia) and Christchurch (New Zealand)	Australia / New Zealand	17/11/2023 To 21/11/2023	10	21.00
16	TEXPROCIL	Global Sourcing Expo Australia (Home Fashion Gift)	Australia	18/07/2023 To 20/07/2023	15	30.00
<b>Sub Total</b>					<b>275</b>	<b>551.00</b>
<b>Grand Total</b>					<b>458</b>	<b>935.95</b>

Department of Commerce  
E&MDA Division  
South Asia Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	ASSOCHAM	Nepal Agritech International Expo	Nepal	15/02/2024 To 17/02/2024	50	55.00
<b>Sub Total</b>					<b>50</b>	<b>55.00</b>
<b>Chemicals / Cosmetics / Beauty</b>						
2	CHEMEXCIL	41st Dye+Chem Bangladesh Expo 2023	Bangladesh	04/09/2023 To 07/09/2023	30	33.00
<b>Sub Total</b>					<b>30</b>	<b>33.00</b>
<b>Engineering</b>						
3	ASSOCHAM	Construction and Power Sri Lanka	Sri Lanka	07/07/2023 To 09/07/2023	50	55.00
4	ASSOCHAM	Power Bangladesh	Bangladesh	02/11/2023 To 04/11/2023	40	44.00
5	CII	BANGLADESH BUILDCON	Bangladesh	23/11/2023 To 25/11/2023	80	88.00
6	EEPC INDIA	ASIA PHARMA	Bangladesh	10/03/2024 To 12/03/2024	50	55.00
7	EEPC INDIA	BanglaMed Expo 2023	Bangladesh	22/09/2023 To 24/09/2023	75	82.50
8	EEPC INDIA	INDEE Bangladesh	Bangladesh	08/12/2023 To 10/12/2023	75	82.50
9	ICC	25th Power Bangladesh 2023	Bangladesh	02/11/2023 To 04/11/2023	35	38.50
10	CII	Nepal Buildcon 2024	Nepal	22/02/2024 To 24/02/2024	100	110.00
11	EEPC INDIA	NEPAL MEDICAL SHOW	Nepal	06/03/2024 To 08/03/2024	75	82.50
12	FIEO	India International Trade Expo cum BSM	Nepal	17/01/2024 To 19/01/2024	60	66.00
13	ICC	10th Nepal International Trade Fair	Nepal	14/03/2024 To 18/03/2024	40	44.00
<b>Sub Total</b>					<b>680</b>	<b>748.00</b>
<b>Gems &amp; Jewellery</b>						
14	GJEPC	BANGLADESH GOLD CONCLAVE	Bangladesh	07/12/2023 To 11/12/2023	20	15.00
<b>Sub Total</b>					<b>20</b>	<b>15.00</b>
<b>Leather</b>						
15	CLE	Leathertech, Dhaka	Bangladesh	12/12/2023 To 14/12/2023	20	22.00
<b>Sub Total</b>					<b>20</b>	<b>22.00</b>
<b>Pharma &amp; Pharma Allied</b>						
16	PHARMEXCIL	Asia Pharma Expo	Bangladesh	15/02/2024 To 17/02/2024	20	22.00
17	PHARMEXCIL	Iran Pharma	Iran	20/09/2023 To 22/09/2023	20	22.00
18	PLASTIC EPC	Plexconnect Nepal	Nepal	30/10/2023 To 02/11/2023	40	44.00
<b>Sub Total</b>					<b>80</b>	<b>88.00</b>
<b>Textiles</b>						

Department of Commerce  
E&MDA Division  
South Asia Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
19	FIEO	21st Dhaka Yarn & Fabric Show	Bangladesh	17/01/2024 To 20/01/2024	40	44.00
20	PDEXCIL	Intex South Asia - Bangladesh	Bangladesh	22/06/2023 To 24/06/2023	15	16.50
21	SRTEPC	Dhaka International Yarn & Fabric Show	Bangladesh	13/09/2023 To 16/09/2023	20	22.00
22	TEXPROCIL	Intex South Asia, Dhaka	Bangladesh	13/06/2023 To 15/06/2023	20	22.00
23	SRTEPC	IRANTEX	Iran	20/10/2023 To 23/10/2023	15	16.50
24	TEXPROCIL	Intex South Asia	Sri Lanka	09/08/2023 To 11/08/2023	20	22.00
		<b>Sub Total</b>			<b>130</b>	<b>143.00</b>
		<b>Grand Total</b>			<b>1010</b>	<b>1104.00</b>

Department of Commerce  
E&MDA Division  
WANA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
<b>Agri &amp; Allied / Agri-Food &amp; Agri-Tech</b>						
1	FIEO	20th Edition of Djazagro	Algeria	05/06/2023 To 08/06/2023	35	42.00
2	ASSOCHAM	Agro food	Iraq	22/11/2023 To 24/11/2023	50	60.00
3	IOPEPC	Gulfood 2024	United Arab Emirates	19/02/2024 To 23/02/2024	10	21.00
<b>Sub Total</b>					<b>95</b>	<b>123.00</b>
<b>Books &amp; Publications</b>						
4	CAPEXIL	SHARJAH INTERNATIONAL BOOK FAIR	United Arab Emirates	02/11/2023 To 13/11/2023	20	33.80
<b>Sub Total</b>					<b>20</b>	<b>33.80</b>
<b>Chemicals / Cosmetics / Beauty</b>						
5	CHEMEXCIL	Beautyworld Middle East 2023	United Arab Emirates	09/10/2023 To 10/10/2023	20	38.29
6	ITPO	beauty world Middle East	United Arab Emirates	31/10/2023 To 02/11/2023	25	52.50
<b>Sub Total</b>					<b>45</b>	<b>90.79</b>
<b>Electronic &amp; Software</b>						
7	ESC EPC	GITEX	United Arab Emirates	09/10/2023 To 13/10/2023	40	84.00
<b>Sub Total</b>					<b>40</b>	<b>84.00</b>
<b>Engineering</b>						
8	CII	Enterprise India Show Cairo, Egypt	Egypt	06/05/2023 To 08/05/2023	50	60.00
9	FIEO	47th Edition of Baghdad International Fair	Iraq	01/11/2023 To 07/11/2023	50	60.00
10	ACMA	India Auto Parts Business Match Making Expo	Israel	30/10/2023 To 31/10/2023	30	26.65
11	EEPC INDIA	Arab Pharma Manufacturers' Expo 2023	Jordan	27/07/2023 To 28/07/2023	40	48.00
12	EEPC INDIA	INDEE Jordan with JIMEX	Jordan	05/06/2023 To 08/06/2023	60	72.00
13	CII	The Big 5 Saudi 2024	Saudi Arabia	19/02/2024 To 22/02/2024	35	42.00
14	ACMA	Automechanika Dubai	United Arab Emirates	01/11/2023 To 03/11/2023	35	73.50
15	CII	Abu Dhabi International Petroleum Exhibition & Conference 2022 ( Adipec 2022 ), Abu Dhabi	United Arab Emirates	06/11/2023 To 09/11/2023	75	157.50
16	CII	SteelFab ME 2024	United Arab Emirates	05/02/2024 To 07/02/2024	35	73.50
17	EEPC INDIA	Automechanika Dubai	United Arab Emirates	04/11/2023 To 06/11/2023	40	84.00
18	EEPC INDIA	BIG 5 and BSM in Dubai	United Arab Emirates	06/12/2023 To 10/12/2023	40	84.00

Department of Commerce  
E&MDA Division  
WANA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
19	EEPC INDIA	Gulfood Manufacturing	United Arab Emirates	10/11/2023 To 12/11/2023	25	52.50
20	EEPC INDIA	ARAB HEALTH	United Arab Emirates	05/02/2024 To 08/02/2024	40	84.00
21	EEPC INDIA	MIDDLE EAST ENERGY	United Arab Emirates	15/03/2024 To 18/03/2024	25	52.50
22	EEPC INDIA	Arab Plast	United Arab Emirates	13/12/2023 To 15/12/2023	30	63.00
23	ICC	WETEX & Dubai Solar Show	United Arab Emirates	26/09/2023 To 28/09/2023	30	63.00
24	ICC	ADIPEC	United Arab Emirates	30/10/2023 To 02/11/2023	30	63.00
<b>Sub Total</b>					<b>670</b>	<b>1159.15</b>
<b>Gems &amp; Jewellery</b>						
25	GJEPC	JEWELLERY ARABIA SHOW	Bahrain	14/11/2023 To 18/11/2023	60	90.00
26	GJEPC	Doha Jewellery & Watches Exhibition	Qatar	08/02/2024 To 13/02/2024	18	27.00
27	GJEPC	JEWELLERY GEM & TECHNOLOGY DUBAI	United Arab Emirates	06/02/2024 to 08/02/2024	20	30.00
28	GJEPC	International Gem And Jewellery Show (IGJS) Dubai	United Arab Emirates	02/11/2023 To 05/11/2023	70	80.00
29	GJEPC	INDIA JEWELLERY EXHIBITION AT DUBAI	United Arab Emirates	01/05/2023 to 31/03/2024	30	45.00
<b>Sub Total</b>					<b>198</b>	<b>272.00</b>
<b>IT, Telecom</b>						
30	TEPC	Gitex Technology Week 2023	United Arab Emirates	09/10/2023 To 13/10/2023	25	52.50
<b>Sub Total</b>					<b>25</b>	<b>52.50</b>
<b>Multi</b>						
31	FIEO	PAPER-ME	Egypt	02/09/2023 To 04/09/2023	30	36.00
32	EPCES	Buyer Seller Meet Saudi Arabia 2023	Saudi Arabia	12/12/2023 To 14/12/2023	25	15.60
33	EPCES	Buyer Seller Meet UAE 2023	United Arab Emirates	24/10/2023 To 26/10/2023	25	13.00
<b>Sub Total</b>					<b>80</b>	<b>64.60</b>
<b>Pharma &amp; Pharma Allied</b>						
34	PHARMECIL	iPHEX AFRICA	Algeria, Ethiopia, Nigeria, South Africa	02/12/2023 To 08/12/2023	50	70.00

Department of Commerce  
E&MDA Division  
WANA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
35	PHARMEXCIL	Africa Health Excon	Egypt	07/06/2023 To 10/06/2023	25	30.00
36	PHARMEXCIL	Arab Health	United Arab Emirates	30/01/2024 To 02/02/2024	65	136.50
		<b>Sub Total</b>			<b>140</b>	<b>236.50</b>
	<b>Plastic, Printing &amp; Packaging</b>					
37	PLASTIC EPC	Plastex Egypt	Egypt	09/01/2024 To 12/01/2024	30	36.00
38	CAPEXIL	PAPER ARABIA 2023	United Arab Emirates	16/05/2023 To 18/05/2023	20	42.00
39	PLASTIC EPC	Arabplast	United Arab Emirates	13/12/2023 To 15/12/2023	50	105.00
40	PLASTIC EPC	Paperworld Middle East	United Arab Emirates	15/11/2023 To 17/11/2023	10	21.00
41	PHDCCI	Paper Arabia	United Arab Emirates	16/05/2023 To 18/05/2023	30	63.00
		<b>Sub Total</b>			<b>140</b>	<b>267.00</b>
	<b>Services</b>					
42	FICCI	Oman Health Exhibition & Conference	Oman	26/09/2023 To 28/09/2023	50	60.00
43	PHDCCI	Oman Food and Hospitality	Oman	18/09/2023 To 20/09/2023	35	42.00
44	SEPC	Global Education & Training Exhibition	United Arab Emirates	26/04/2023 To 28/04/2023	25	52.50
		<b>Sub Total</b>			<b>110</b>	<b>154.50</b>
	<b>Textiles</b>					
45	ISEPC	Two Country Silk Exhibition cum BSM in Dubai	United Arab Emirates	13/12/2023 To 15/12/2023	30	36.00
46	FIEO	Intertext Tunisia	Tunisia	05/10/2023 To 07/10/2023	20	24.00
47	FIEO	India Pavilion in International Apparel & Textile Fair at Dubai, UAE	United Arab Emirates	01/05/2023 To 03/05/2023	30	63.00
48	FIEO	SUPER SOURCING DUBAI	United Arab Emirates	12/09/2023 To 14/09/2023	50	105.00
49	AEPC	Indian Show (BSM) in Dubai	United Arab Emirates	28/11/2023 To 29/11/2023	50	105.00
50	AEPC	International Apparel & Textile Fair (IATF), Dubai, UAE	United Arab Emirates	08/05/2023 To 10/05/2023	40	73.96
51	CARPET EPC	Index Dubai	United Arab Emirates	23/05/2023 To 25/05/2023	15	31.50
52	EPCH	INDEX DESIGN SERIES DUBAI 2023	United Arab Emirates	23/05/2023 To 25/05/2023	30	63.00

Department of Commerce  
E&MDA Division

WANA Region Events - Empowered Committee Minutes 2023-24

S.no	Organisation Name	Event Name	Country / State / City	Event Date	Indian Participants	MAI Assistance Approved (Rs. In lakhs)
53	PDEXCIL	International Apparel & Textile Fair (IATF) Dubai	United Arab Emirates	28/11/2023 To 30/11/2023	15	31.50
54	WWEPC	INTERNATIONAL APPAREL & TEXTILE FAIR	United Arab Emirates	09/05/2023 To 11/05/2023	25	52.50
		<b>Sub Total</b>			<b>305</b>	<b>585.46</b>
		<b>Grand Total</b>			<b>1868</b>	<b>3123.3</b>

**Minutes of EC meeting held on 4<sup>th</sup> May 2023- Approval for Proposals for assistance for Capacity Building Programmes on development of district as export hub, promotion of traditional Indian products and services, like GI, Ayush, Yoga; export oriented skill development etc. for FY 2023-24**

S. No.	Name of organization	Mode of activity	Name of the Activity	No. of activities	Location	Name of Division concerned	MAI Assistance Sought (Rs. in Lakh)	Total MAI Assistance Approved (Rs. in Lakh)
1.	CHEMEXCIL	Physical	Capacity Building in other regions (4 REACH related Capacity Building Programmes)	4	Maharashtra, Gujarat, Delhi, Tamil Nadu	EP (CAP)	9.13	5.92
2.	EEPC India	Physical	Capacity Building in other region	4	Delhi	EP (Engg)	10.41	8.00
3.	EEPC India	Virtual	Capacity Building in other region	1	Delhi	EP (Engg)	15.27	2.00
4.	EPCH	Physical	Capacity Building in Other Region	2	Uttar Pradesh	EP (Textile) Coordination, M/O Textiles	21.1	4.00
5.	EPCH	Physical	Promotion of Traditional Indian Products and Services like AYUSH, Yoga, GI Products, Toys, Crafts and Artisanal Products, Tribal Products, etc	2	Delhi	EP (Textile) Coordination, M/O Textiles	9.6	4.00
6.	EPCH	Physical	Capacity Building in J&K, Ladakh, Other Hill Region	1	Jammu And Kashmir	EP (Textile) Coordination, M/O Textiles	10.55	2.00
7.	HEPC	Physical	Capacity Building in other region	3	Telangana, Jharkhand, Madhya Pradesh	EP (Textile) Coordination, M/O Textiles	5.25	5.00
8.	HEPC	Physical	Capacity Building in North Eastern Region(NER)	1	Tripura	EP (Textile) Coordination, M/oTextiles	1.75	1.70

S. No.	Name of organization	Mode of activity	Name of the Activity	No. of activities	Location	Name of Division concerned	MAI Assistance Sought (Rs. in Lakh)	Total MAI Assistance Recommended (Rs. in Lakh)
9.	ICFA	Physical	Capacity Building related to Development of District as Export Hub in other region	20	Uttar Pradesh (12 Programmes), Uttarakhand (4 programmes), Haryana (4 programmes)	EP (Agri III)	374.4	40.00
10	JPDEPC	Physical	Promotion of Traditional Indian Products and Services like AYUSH, Yoga, GI Products, Toys, Crafts and Artisanal Products, Tribal products, etc in North Eastern Region (NER)	2	Meghalaya	EP (Textile) Coordination, M/O Textiles	8.6	4.00
11	PHARMEXCIL	Physical	Development of District as Export Hub In J&K, Ladakh, Other Hill Region	3	Himachal Pradesh	EP (Pharma)	9.75	6.00
12	PHARMEXCIL	Physical	Development of District as Export Hub In other region	4	Telangana, Maharashtra	EP (Pharma)	22.75	8.00
13	PHARMEXCIL	Physical	Capacity Building In other region	3	Delhi	EP (Pharma)	6.5	6.00
14	SGEPC	Physical	Capacity Building in other region	3	Punjab, Uttar Pradesh, Delhi	EP (LSG)	4.95	6.00
15	FTCCI	Physical	Training Programme on Export Import Management (in Khammam, Hyderabad, Mahabubnagar, Medak and Guntur)	5	Telangana, Andhra Pradesh	Nodal Officer of Telangana	39.36	30.00
<b>TOTAL</b>				<b>58</b>				<b>132.62</b>

**Annexure-III****Department of Commerce****Minutes of Empowered Committee meeting held on 4<sup>th</sup> May 2023 - Ex-post facto approval of EC**

S. No.	Name of Organisation	Event Name	No. of Indian Exporters / Foreign buyers	MAI Assistance approved (Rs. in Lakhs )
1.	ACMA	AAPEX Show, USA (01/11/2022 To 03/11/2022)	34	71.40
2.	ACMA	Automechanica, Dubai (22-24 Nov. 2022)	35	61.25
3.	AEPC	International Sourcing Expo Australia (ISEA) (15/11/2022 To 17/11/2022)	50	95.00
4.	AEPC	Reverse Buyer Seller Meet inviting Japanese Buyers in Apparel House, Gurgaon (28-29 Nov., 2022)	125 exporters/ 50 Foreign Buyers	68.91
5.	AEPC	Intermoda Guadalajara, Mexico (17-20 Jan., 2023)	20	38.00
6.	AEPC	International Apparel and Textile Fair (IATF), Dubai, UAE (28-30 Nov., 2022)	25	43.75
7.	AEPC	Sao Paulo Pret-a-porter, Brazil(16-18 Jan., 2023)	20	38.00
8.	AEPC	Ready to Show at Milan, Italy(Feb., 2023)	25	56.25
9.	CHEMEXCIL	BSM in Mexico city followed by trade delegation to Peru, Columbia and Brazil (February, 2023)	30	45.50
10.	CII	India CLMV Reverse Buyer Seller Meet, New Delhi (January, 2023)	200 exporters/ 60 foreign buyers	72.00
11.	CLE	Magic Show, Las Vegas, USA (Aug. 7-10, 2022)	17	35.70
12.	CLE	India Footwear and Leather Product Show (IFLPS), New York, USA (Feb., / Mar., 2023)	40	84.00
13.	CLE	India Footwear and Lether Product Show (IFLPS), Toronto/ Ottawa, Canada (Feb., / Mar., 2024)	35	73.50
14.	CLE	APLF Leather, Bangkok, Thailand (19/10/2022 To 21/10/2022)	20	27.00
15.	CLE	Shoes and Leather Fair, Ho Chi Minh City (16/11/2022 To 18/11/2022)	20	27.00
16.	CLE	India Footwear and Leather Product Show, Russia (March, 2023)	18	34.20
17.	CLE	Expo Riva Schuh Garda Fair, Italy (June 11-14, 2022)	36	81.00
18.	EEPC India	International Hardware Fair, Germany (25/09/2022 To 28/09/2022)	25	56.25
19.	EEPC India	International Industrial Fair, Bogota, Colombia (26/09/2022 To 30/09/2022)	20	38.00
20.	EEPC India	Gulfood Manufacturing, UAE (08/11/2022 To 10/11/2022)	15	26.25

S. No.	Name of Organisation	Event Name	No. of Indian Exporters / Foreign buyers	MAI Assistance approved (Rs. in Lakhs )
21.	EEPC India	International Fastener Expo, USA (17-19 October, 2022)	45	94.50
22.	EEPC India	Bangla Med Expo (22-24 September, 2022)	90	99.00
23.	EEPC India	BSM in South Korea (Seoul), Busan and Ulsan (21/09/2022 To 23/09/2022)	15	22.50
24.	EEPC India	MET + HTS 2022, Mumbai, India (02/11/2022 To 04/11/2022)	30 Foreign buyers	35.00
25.	EEPC India	National Conclave "Role of Standards for globalizing opportunities for Engineering MSMEs" (15.12.2022 to 15.12.2022)	250 exporters/ 50 foreign buyers	8.78
26.	EEPC India	B2B Meeting at Dubai in wake of India-UAE CEPA(August, 2022)	40	43.75
27.	EEPC India	The International Exhibition on Industrial Machinery, Equipment, Technology and Products, Vietnam (VINMAC Expo, 2022)( 2-5 Nov 2022)	15	20.25
28.	EEPC India	NIGERIA PHARMA (18-19 Oct., 2022)	60	84.00
29.	EEPC India	AUTOMECHANIKA DUBAI (22-24 Nov., 2022)	50	87.50
30.	EEPC India	Manufacturing Indonesia (30 Nov. – 03 Dec., 2022)	40	54.00
31.	EEPC India	Big 5, Dubai (5-8 Dec., 2022)	50	87.50
32.	EEPC India	Middle East Energy, Dubai (14-16 Mar., 2023)	40	70.00
33.	EEPC India	The Inspired Home Show, USA (4-7 Mar., 2023)	20	42.00
34.	EEPC India	Metalex, Thailand (16-19 Nov., 2022)	10	13.50
35.	EEPC India	Arab Health, Dubai (30 Jan. – 02 Feb., 2023)	30	52.50
36.	EEPC India	B2B Meeting during Namaste Vietnam Festival(7 Sept., 2022)	15	18.40
37.	EPCES	Capacity Building of exporters (84 programmes = 38 Virtual, 24 Physical, 22 Hybrid), each programme having 50 participants (Apr., 2022 to Mar., 2023)	-	40.04
38.	ESC EPC	INDIA-UAE B2B, DUBAI, UAE (15/10/2022 To 16/10/2022)	15	22.00
39.	ESC EPC	ASIA TV FORUM & MARKET ATF SINGAPORE (07/12/2022 To 09/12/2022)	15	20.25
40.	FICCI	Expo Medical - Buenos Aires (22-24 Sep. 2022)	40	76.00
41.	FICCI	Dhaka International Textile & Garment Machinery Exhibition (15/02/2023 To 18/02/2023)	50	55.00
42.	FICCI	1st India Australia ECTA Trade Expo (1-3 Feb., 2023)	100	180.00
43.	FICCI	Indian Delegation - BSM-FIHAV Meet(14-18 Nov., 2022)	10	19.00

S. No.	Name of Organisation	Event Name	No. of Indian Exporters / Foreign buyers	MAI Assistance approved (Rs. in Lakhs )
44.	FICCI	India Steel 2022 (event rescheduled to FY 2023-24)	129 exporters/ 190 Foreign Buyers	200.00
45.	FICCI	Preview in Daegu, South Korea, 2-4 March 2023	35	52.50
46.	FIEO	Intex South Asia 2022(16-18 Jun.,2022)	30	33.00
47.	FIEO	38th edition of FIHAV CUBA (International Fair of Havana)( 14-18 Nov., 2022)	30	57.00
48.	FIEO	MADRIDJOYA & MOMAD , Madrid, Spain, 2-5 Feb.,2023	25	56.25
49.	FIEO	32 <sup>nd</sup> edition of SRE Trade Show (Super Rio Expo Food) at Rio De Janeiro, Brazil from 28-30 Mar., 2023	50	95.00
50.	HEPC	HEIMTEXTIL, Germany, 10-13 Jan., 2023	60	135.00
51.	HEPC	Buyer Seller Meet in Spain during 21-22 February 2023	20	45.00
52.	ICC	India Participation at Gastech 2022(05/09/2022 To 08/09/2022)	25	56.25
53.	ICC	Asean Super 8 (08/11/2022 To 10/11/2022)	40	54.00
54.	ICC	Hanoi Tex (Vietnam Textile & Garment Industry Expo), Hanoi(23/11/2022 To 25/11/2022)	40	54.00
55.	ITPO	Istanbul stationery and Office Fair(16/02/2023 To 22/02/2023)	20	33.69
56.	ITPO	Expo Nacional Ferretera (08/09/2022 To 10/09/2022)	25	52.50
57.	ITPO	FIME(27/07/2022 To 29/07/2022)	12	25.20
58.	ITPO	Foire International De Marseille(23/09/2022 to 03/10/2022)	30	61.84
59.	ITPO	NY Now 2022 (February 2023 Edition)	20	42.00
60.	PDEXCIL	Home@ Sourcing at Magic, United States (7-10 Aug., 2022)	30	63.00
61.	Pharmexcil	Business delegation to Latin American Countries (30 July - 6 August 2022)	65	87.75
62.	PHDCCI	Buyer Seller Meet at Oman (Feb., 2023)	25	25.00
63.	PHDCCI	Buyer Seller Meet at Kenya & Tanzania(Nov., 2022)	25	35.00
64.	PHDCCI	Buyer Seller Meet at Senegal(Nov., 2022)	20	28.00
65.	PHDCCI	Buyer Seller Meet at Mauritius & Seychelles(Aug., 2022)	20	28.00
66.	PHDCCI	The Source Direct at ASD (26 Feb. – 1 Mar., 2023)	25	52.50
67.	PHDCCI	Buyer Seller Meet at Japan & South Korea (20/11/2022 To 26/11/2022)	20	30.00
68.	Plastic EPC	BSM in USA & Mexico (Feb., 2023)	10	21.00
69.	Plastic EPC	CosmoProf Worldwide Bologna (16-20 Mar., 2023)	20	45.00

S. No.	Name of Organisation	Event Name	No. of Indian Exporters / Foreign buyers	MAI Assistance approved (Rs. in Lakhs )
70.	Plastic EPC	Capacity Building programmes for Southern Region (22 programmes)( Apr. - Sept., 2022)	-	35.75
71.	Plexconcil	Korea International Plastics & Rubber Show (KOPLAS), Goyang, South Korea from 14-18 March, 2023	10	15.00
72.	SEPC	BSM -CIS Region(02/08/2022 To 14/08/2022)	30	52.50
73.	SEPC	BSM-LAC Region (06/09/2022 To 19/09/2022)	30	55.25
74.	SEPC	BSM-Africa Region(03/03/2023 To 15/03/2023)	30	42.00
75.	SGEPC	Spielwarenmesse International Toy Fair 2023 (01/02/2023 To 05/02/2023)	40	90.00
76.	TEXPROCIL	Intex South Asia, Dhaka, (16/06/2022 To 18/06/2022)	20	22.00
77.	Texprocil	The Hotel Show 2022, UAE (24/05/2022 To 26/05/2022)	10	17.50
78.	TPCI	India-Russia Buyer Seller Meet on Ceramics, Chemicals & Other Products in Moscow(11-13 May, 2022)	60	104.65
79.	Embassy of India, Seoul	Seoul Café Show 2022 during 23-26 November 2022	-	3.00
80.	EEPC India	Asia Pharma Expo, 2023, Bangladesh 2-4 March, 2023	75	82.50
81.	EEPC India	Nepal Medical Show, 2-4 March, 2023	75	82.50
82.	EEPC India	10 <sup>th</sup> IESS, Chennai, 16-18 March, 2023	300 exporters/ 300 foreign buyers	500.00
83.	CLE	4 <sup>th</sup> edition of Delhi International Leather Expo, Gurugram, 21 <sup>st</sup> - 22 <sup>nd</sup> March 2023	63 exporters/ 80-85 foreign buyers	124.50
84.	FICCI	International Arogya 2023, New Delhi, March 2023 (Proposed for rescheduling to FY 2023-24)	230 exporters/ 260 foreign buyers	350.00

\*\*\*\*